

NATIONAL PAN-HELLENIC COUNCIL

These logo sets include five color variations in the formal, horizontal, and an optional web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
TWO COLOR BLACK ---- (-2CB)
TWO COLOR RED----- (-2CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**
National Pan-Hellenic Council

NPHC-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
National Pan-Hellenic Council

NPHC-FS-2CB



**UNIVERSITY OF
GEORGIA**
National Pan-Hellenic Council

NPHC-FS-2CR

FORMAL
TWO COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
National Pan-Hellenic Council

NPHC-FS-CW



**UNIVERSITY OF
GEORGIA**
National Pan-Hellenic Council

NPHC-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
National Pan-Hellenic Council

NPHC-WEB

OPTIONAL
WEB BANNER

NPHC-WEB-FC

📄 PNG | JPG | EPS

NATIONAL PAN-HELLENIC COUNCIL

HORIZONTAL FULL COLOR

PNG | JPG | EPS



National Pan-Hellenic Council
UNIVERSITY OF GEORGIA

NPHC-H-FC

HORIZONTAL TWO COLOR

PNG | JPG | EPS



National Pan-Hellenic Council
UNIVERSITY OF GEORGIA

NPHC-H-2CB



National Pan-Hellenic Council
UNIVERSITY OF GEORGIA

NPHC-H-2CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



National Pan-Hellenic Council
UNIVERSITY OF GEORGIA

NPHC-H-CW



National Pan-Hellenic Council
UNIVERSITY OF GEORGIA

NPHC-H-W

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

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CONFIGURATIONS

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