

# **BIENNIAL ALCOHOL REVIEW**

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**THE UNIVERSITY OF GEORGIA**

**2010-2012 REPORT**

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# INTRODUCTION

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Under the Drug-Free Schools and Campuses Act, every institution of higher education must enact policies for preventing the unlawful possession, use, or distribution of alcohol and illicit drugs by students and employees. Failure to comply puts the school's federal funding, including financial aid, at risk (34 CFR Section 86.1 and 20. U.S.C. 1145g.). The law also requires postsecondary schools to prepare a written review of their program every two years to determine its effectiveness and to ensure that the school's sanctions are being consistently enforced. The written Biennial Alcohol Review is available to anyone who asks for a copy. Although federal law requires institutions to produce this report and retain it in their files, it is not submitted to any federal or state agency unless requested through an audit conducted by the Higher Education Center.

The 2010-2012 Biennial Alcohol Review is a compilation of the policies, programs, and assessments relating to alcohol and other drugs (AOD) at the University of Georgia (UGA) from July 1, 2010 to June 30, 2012. This review must include AOD policy information given to and provided for students and employees of UGA; descriptions of AOD-related programming; assessment data that measures the overall effectiveness of UGA's educational efforts on alcohol and other drugs; and future recommendations for improvement in UGA's AOD educational efforts.

Given these requirements, the University of Georgia's Biennial Alcohol Review is divided into four sections:

- I. AOD Policies and Publications**
- II. AOD Programs**
- III. AOD Assessment Initiatives**
- IV. Future Recommendations**

The content of each section is divided by department in order to present unit-specific information. The Office of the Vice President for Student Affairs utilized the knowledge and resources of various departments and units across the campus to compile the data for this report. Departments and units were asked to answer the following questions for each report section:

## **I. AOD Policies and Publications**

1. What AOD policies does your department maintain, implement, or enforce?
2. Describe any policy-related publications that are distributed to students or staff. Include details about the distribution process and how often the publications are updated.
3. Submit either a hard copy or electronic version of each relevant publication.

## **II. AOD Programs**

1. Describe the programs your department has sponsored to educate students and/or employees about Alcohol and Other Drug issues, including information about the goals of each program. For students, this might include programs like Dawgs After Dark or a counseling support group for AOD issues; for employees, this might include drug testing or training sessions on AOD policies or student alcohol use.

### **III. AOD Assessment Initiatives**

1. What measures has your department used to assess these programs?
2. Describe your assessment results, including the effectiveness of your programmatic efforts.
3. Summarize the strengths and weaknesses of your programmatic efforts for the past year.

### **IV. Future Recommendations**

1. What are your recommendations for revising AOD programs within your unit? Provide any insight or feedback you have on ways to strengthen AOD policy distribution, programming, or assessment.

As indicated in this report, the University of Georgia has a multifaceted approach to addressing issues related to alcohol and other drugs on campus. Publications, programming, and assessment initiatives in key campus departments provide a variety of education and evaluation opportunities for the campus community, including students, faculty, and staff. Additionally, several important campus-wide publications, i.e., the University's official Policy on Alcohol and Other Drugs, the Student Handbook, and the Student Code of Conduct, are widely disseminated. Programs and publications designed by individual departments augment these campus-wide communications as outlined within the report.

# I. AOD POLICIES AND PUBLICATIONS

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## ATHLETIC ASSOCIATION

The UGA Athletic Association Substance Abuse Policy addresses the non-medical use of prescription drugs, use of illegal drugs, and the use of dietary supplements which are detrimental to the physical and mental well-being of its students. This policy is printed in the UGAAA Policy and Procedure Manual and is available on-line at <http://www.sports.uga.edu/>. It is additionally printed in the team policy and procedure manual for each individual sport. The UGAA Substance Abuse Policy is given to each student-athlete and sent electronically each year to parents/guardians of each student-athlete.

## CAMPUS TRANSIT

Campus Transit conducts drug and alcohol testing as required by the US Department of Transportation. This includes all full-time, part-time and student employees of this department with safety-sensitive duties as defined and explained in the policy booklet *The University of Georgia Campus Transit System: Controlled Substances Use and Alcohol Abuse Testing Program*. Employees are selected for random tests by UGA Human Resources.

## CENTER FOR LEADERSHIP AND SERVICE

The Center for Leadership & Service maintains an alcohol and substance-free policy for students participating in the following experiences:

- IMPACT Service Breaks
- Dawg Camp Extended Orientation Programs
- The LeaderShape Institute

The policies are distributed to program participants, and participants must agree to those policies before being allowed to participate in the experience.

## OFFICE OF THE DEAN OF STUDENTS

The University's policy on AOD is published in the online UGA Student Handbook. The handbook itself does not publish the full text of University policies but provides links to the appropriate policies at the departmental sites on which they are housed. The handbook makes direct references to the University's Code of Conduct and includes links directly to the Code and to the AOD language contained within. Additionally, the Center for Student Organizations includes the policy in the Student Organization Resource Guide and Policy Manual.

The handbook is updated annually through an online submission process. The handbook is also audited each semester to ensure that all links continue to be active and accurate. Colleges, schools, departments and units may request critical updates to the handbook throughout the year.

The handbook and student organization resource guide and policy manual are available on the Office of the Dean of Students website at the following URLs:

<http://dos.uga.edu>

<http://stuorgs.uga.edu/>

The handbook is promoted heavily to incoming first-year and transfer students during summer orientation sessions. Bookmarks directing students to the handbook are distributed to all first-year and transfer students in their admissions packets.

## **GREEK LIFE**

The Greek Life website (<http://greeklife.uga.edu/forms/index.html>) lists several key campus policies, some of which concern the use of alcohol and/or other drugs. This website is updated as needed in accordance with policy updates. The website address is widely disseminated to members of the Greek community.

## **HUMAN RESOURCES**

Official University policies regarding alcohol and other drugs are available to employees at the following links:

- Policy on Alcohol and Other Drugs: <http://www.uga.edu/drugpol/>
- Alcohol and Controlled Substance Testing Policy: <http://www.hr.uga.edu/controlled-substance>

Publications are updated as necessary to accommodate any mandated changes in policy and/or procedures. Employees are made aware of these policies during the new-hire orientation/onboarding process. Changes to policies/procedures are communicated via Administrative Memos and through individual unit Human Resources representatives.

Additionally, the annually-updated “Safe and Secure” guide for UGA’s campus community is mailed to students, faculty, and staff each year. Per this publication, the abuse of alcohol and the use of illegal drugs by members of the University of Georgia community are incompatible with the goals of the institution. In order to further the University’s commitment to provide a healthy and productive educational environment, and in compliance with the Drug-Free Schools and Communities Act Amendments of 1989, the University has established this policy on alcohol and other drugs. This publication highlights relevant regulations and sanctions regarding employee misconduct related to alcohol and other drugs. Complete text included in the guide may be found at [www.uga.edu/safeandsecure](http://www.uga.edu/safeandsecure).

## **OFFICE OF INTERNATIONAL EDUCATION**

Education Abroad staff recently completed a substantial periodic update and continue to make available the pamphlet “**UGA Study Abroad Passport: Things to Know Before You Go.**”

[http://www.uga.edu/oie/docs/sa/students/passport\\_orientation.pdf](http://www.uga.edu/oie/docs/sa/students/passport_orientation.pdf)

This booklet is given to all students participating on UGA reciprocal exchanges. It is also made available via the website above and at optional orientation sessions to students participating in external study abroad programs. OIE also provides the booklet to faculty directing UGA in-house programs and recommends that they either pass the booklet itself on to their student participants directly or incorporate key content areas into their own custom pre-departure orientations.

The pamphlet contains information about risks associated with alcohol and drugs while abroad, including alcohol and drugs' role in increased risk of accident and injury, as well as examples of the very severe legal penalties for drug law violations imposed by many countries. Alcohol and illegal drugs are addressed on pages 10, 14, 15, and 17 of the passport. The guide provides students with tips for resisting social and cultural pressures to drink, encourages students who have concerns about their own consumption to address these honestly before planning to travel, and reminds students that they are ambassadors of UGA and the USA while they are abroad. This publication is updated regularly and whenever there is a significant policy or procedural change; the last revision was begun during academic year 2010 and completed over the summer of 2011.

OIE also continued during this academic year to utilize **participation agreements/waivers** signed by participants in all UGA study abroad programs and exchanges. These documents include a statement that:

I understand that as an American citizen in a foreign country, I will be subject to the laws of that country. I agree to comply with those laws, as well as with the regulations of the host university, including refraining from using, possessing or selling any illegal drugs. I understand that. . . possession of any illegal drugs is grounds for immediate expulsion from the program, without refund.

## **INTERNATIONAL STUDENT LIFE**

International Student Life (ISL) student organizations and their members cannot be reimbursed for alcohol or other drug purchases, and they must follow campus advertising guidelines regarding alcohol or other drugs. Additionally, ISL student organizations and their members must follow UGA policies and guidelines regarding student travel and alcohol or other drug usage while representing the University on authorized student travel. International orientation leaders agree verbally and in writing to refrain from the usage and/or consumption of AOD during the international orientation training period and subsequent orientation days each fall semester.

## **RECREATIONAL SPORTS**

The Department of Recreational Sports produces Outdoor Recreation participant waivers, Intramural participant conduct codes, event arrangement policies and contracts, and facility

usage policies that state policies regarding alcohol and other drugs. These publications are reviewed and updated annually. Participation waivers are given to individuals engaging in any of the Outdoor Recreation programs. Team captains and participants are provided with the Intramural policies at organizational meetings and if any team or its spectators found in violation of this policy, they are subject to removal from the facility as well as suspension from the Intramural Sports program. Club Sports leaders are reminded of the student Code of Conduct vis a vis alcohol, other drugs, and hazing at their organizational meeting in the fall semester and are told to share the information with their club members, and reference is made to this as well in the Club Sports handbook handed to club leaders.

Policies are reviewed at the first Club Sports Officer Meeting and New Officer Meeting usually set in August. Further, the no-alcohol policy at campus facilities is emphasized at these meetings as well as consequences for violations, including a formal complaint submitted to Office of Student Conduct and the club's status being revoked. Prior to a club hosting a home game/tourney, officers must meet with the Club Sports Coordinator and a review of these policies occurs again at this time. Further, we invite the Alcohol Awareness staff from the Health Center to conduct an educational session regarding alcohol and student athletes at least once a year.

Event arrangement policies are reviewed and provided to all groups notifying them that all events at the Lake Herrick pavilion must be alcohol free. Facility usage policies are provided to all groups reserving outdoor facilities.

As stated in the department's student employee handbook, "Use of alcohol and tobacco products is prohibited within any building. Being under the influence of alcohol or illicit drugs is strictly prohibited during work hours. All federal, state and local regulations regarding alcohol, drug and tobacco use supersede those of the Department of Recreational Sports." Every student employee fills out paperwork as a new hire. Amongst the paperwork is a document that the employee signs which agrees that the employee will read the handbook and asked any pertinent questions within the first 7 days of employment.

## **STUDENT AFFAIRS FOR EXTENDED CAMPUSES**

University staff on the Gwinnett and Griffin Campuses have never received a contact about a student- or staff-related alcohol or other drug behavioral issue. That does not mean that no problems exist, but they do not present themselves while students and faculty/staff are on campus. This is due in part to cultural and demographic factors: None of the campuses has residence halls or a large percentage of students who live campus-adjacent. All campuses have older students (Gwinnett average is 34, and the Griffin undergraduate average is 27 and graduate average is 33).

All Extended Campus students are subject to the same policies as Athens students. The Office of Student Affairs on the Gwinnett Campus provides an online student handbook. Within that handbook is a link to the UGA Policy on Alcohol and Other Drugs. This policy applies on all campuses. The policy in the handbook may be found here:

[http://studentaffairs.uga.edu/gwinnett/handbook/regulations/conduct\\_regulations.html](http://studentaffairs.uga.edu/gwinnett/handbook/regulations/conduct_regulations.html)

## OFFICE OF STUDENT CONDUCT

*Please note that the Office of Judicial Programs' name officially changed to the Office of Student Conduct effective October 4, 2010.*

The Office of Student Conduct (OSC) enforces AOD regulations established in the Code of Conduct. Described in the Code of Conduct as "Alcohol and Other Drug Related Misconduct," these regulations include:

- 4.1: Use, possession, distribution, or sale of alcoholic beverages except as permitted by law and University policies.
- 4.2: Providing or facilitating the use, possession or distribution of alcoholic beverages except as permitted by law and University policies.
- 4.3: Disruptive or disorderly conduct caused by the influence of alcohol and/or other drugs.
- 4.4: Use, possession, or distribution of narcotic or other controlled substances except as permitted by law.
- 4.5: Providing or facilitating the use, possession, or distribution of narcotic or other controlled substances except as permitted by law.

Additionally, the OSC enforces sanctions for AOD related violations established in the Code of Conduct. The sanctioning policy for AOD violations is as follows:

- **First Violation Sanctions for Individual Students**  
*These minimum sanctions will be imposed for all first violations listed below.*
  - First violation for possession (not consumption) of alcohol, or facilitating the possession (not consumption) of alcohol by others: Alcohol and Other Drug (AOD) education program and probation for six (6) months from the date of resolution.
  - First violation for consumption, use, or distribution of alcohol, or facilitating the use of alcohol by others: Alcohol and Other Drug (AOD) education program and probation for twelve (12) months from the date of resolution.
  - First violation for illegal use, possession or distribution of illegal drugs/controlled substances: Alcohol and Other Drug (AOD) education program and probation for twelve (12) months from the date of resolution.
  - First violation for sale of illegal drugs or controlled substances: Suspension from the institution.
- **Subsequent Violation Sanctions for Individual Students**  
*Sanctions will likely include at least ONE of the following:*
  - Subsequent violations while on probation: Advanced Alcohol and Other Drug (AOD) education program, additional probation, community service hours, suspension from the institution.
- **Subsequent Violation Sanctions Involving the Operation of a Motor Vehicle**
  - Any subsequent violation, while on probation for a prior alcohol/drug violation, involving the operation of a motor vehicle after consumption of alcohol and/or use of drugs: Suspension from the institution.
  - Any second violation, regardless of probation status, involving the operation of a motor vehicle after consumption of alcohol and/or use of drugs when a prior violation

also involved the operation of a motor vehicle after consuming alcohol and/or using drugs: Suspension from the institution.

- Violations after Suspension
  - Sanctions will likely include at least ONE of the following:*
  - Any alcohol or drug related violation after suspension: Suspension from the institution, probation, appropriate AOD program, expulsion from the institution.
- Two or More Violations (separate incidents) while Not on Probation
  - In cases where students are referred to the Office of Student Conduct for an additional alcohol/drug related violation that occurs before the resolution of any prior alcohol/drug related violation or pending case – sanctions will be determined by the conduct officer or Hearing Panel but should be no less than those outlined under the heading subsequent violation sanction based on the type of violation.
- Additional Sanctions
  - The findings of fact, any particular circumstances, and prior record of the student will be factors considered when determining other appropriate sanctions that may be imposed.

The OSC distributes two publications addressing AOD policies, including (a) the Code of Conduct and (b) an OSC brochure.

a. Code of Conduct

- Contains regulations and information related to the conduct process. Two sections specifically address AOD policies.
- The primary audience is students. The secondary audience is faculty/staff and parents/families.
- Electronic versions are available on the OSC website for download. In addition, conduct officers offer a hard copy to each student engaged in the conduct process. Hard copies are also distributed to all University Judiciary members and Hearing Administrators; other University officials; and at various outreach events/programs.
- The Code of Conduct is reviewed and updated each May and may be viewed at [http://conduct.uga.edu/code\\_of\\_conduct/codeofconduct.pdf](http://conduct.uga.edu/code_of_conduct/codeofconduct.pdf)

b. OSC Brochure

- Provides an overview of the OSC and summarizes regulations of the Code of Conduct. The regulations summary includes information related to AOD policies.
- The primary audience is students. The secondary audience is faculty/staff and parents/families.

University Judiciary, the student outreach and hearing body for OSC, seeks to foster respect within the University community through adherence to the Code of Conduct, by utilizing proactive education and a fundamentally fair conduct process. To carry out the responsibility of proactive education, University Judiciary presents educational programs to students and organizations on topics related to the Code of Conduct and the role of University Judiciary.

*Athens: 101 Ways You Never Thought to Do It* is a publication designed to encourage student engagement in local activities, programs, and events without the use of drugs or alcohol. This student led initiative was made possible by the generous support of the UGA Parents & Families Association. Organized by creative categories such as “See the Arts, Hear the Beats” and “Roll

up Your Sleeves”, the brochure invites students to take advantage of cultural events, explore the great outdoors, go back in time, and volunteer.

In its initial year, approximately 750 brochures were distributed at events such as New Student Orientation, resources fairs, and other outreach events. A Facebook page coincides with the publication and had garnered 71 “likes” by students, faculty, and staff. *Athens: 101 Ways you never Thought To Do It* is the 2010-2011 winner of the H. Gordon and Francis S. Davis Student Organization Achievement & Recognition (SOAR) Award for the most innovative program.

## **UNIVERSITY HEALTH CENTER**

The John Fontaine, Jr. Center for Alcohol Awareness and Education, housed in the Health Promotion Department of the University Health Center, was established in 2006 through a generous endowment by the Fontaine family. The Fontaine Center supports the mission of the Health Center by providing effective AOD prevention and intervention services and engaging in collaborative efforts to change the environment to allow students to become responsible citizens of the campus and community. In an effort to support this mission, the Fontaine Center offers services on a continuum of care, which range from prevention education to counseling and intervention.

The following publications are disseminated to students, faculty, staff, and teaching assistants by the UHC:

### Prevention Education

- How to Help a Friend with a Drinking problem – ACHA
- How to talk to a Student Who May Have a Drinking Problem (UHC)
- 101 Things You Can Do in Athens, Georgia without the use of Drunks or Alcohol (Office of Student Conduct)
- Personal Safety Awareness During Spring Break brochure (UHC)
- Conduct Matters brochure (UHC)
- Halloween Festival brochure (UHC)
- Healthy Dawg Hump Day brochure (UHC)
- UGA vs. FLA Game Cards (UHC)
- Coasters displaying 0-1-3 low-risk drinking guidelines/ ABCDs for alcohol emergencies (UHC)
- e-CHUG (e-Check-Up To Go) instruction cards (UHC)
- e-Toke (Marijuana use assessment) instruction cards (UHC)
- Wellness Series workshop booklets (UHC)
  - Welcome to the Party workbook
  - Can You Handle It?: Is Tolerance an Ability or Liability workbook
- ABCD Alcohol Emergency Fliers (UHC) for residence halls
- Health Risk by Drink handout for UHC clinicians and staff (UHC)

### AOD Mandated Program

- BASICS+ materials, including the e-CHUG (Electronic Check-Up To Go)

- PRIME for Life workbooks
- Initial Screening paperwork
- Health Center AOD resource referral card for students
- BAC cards by gender/weight (UHC)
- UHC alcohol and other drugs website: <http://www.uhs.uga.edu/aod>

Publications produced by the UHC for educational purposes are updated as necessary, and when new research becomes available. Generally, these publications are reviewed annually to ensure that the information they contain is accurate.

Prevention education publications are disseminated to those students who attend educational programs conducted by the UHC and to faculty or staff who request and/or participate in these educational programs. All students who participate in the AOD mandated program are referred to the website listed above and are provided the appropriate materials for their respective intervention (i.e., PRIME for Life workbook or BASICS+ handouts.)

The Fontaine Center is involved in carrying out sanctions issued under the Code of Conduct as **highlighted** below:

*Sanctions for Individuals*

Other Educational Sanctions: Projects or assignments designed to educate a student in connection with the effect of his/her behavior. Educational assignments include, but are not limited to, papers, letters of apology, and/or **alcohol education** (i.e. Prime for Life, DUI School).

*Sanctions for Alcohol or Drug Related Violations*

First violation for possession (not consumption) of alcohol, or facilitating the possession (not consumption) of alcohol by others: **Alcohol and Other Drug (AOD) education program** and probation for six (6) months from the date of resolution.

First violation for consumption, use, or distribution of alcohol, or facilitating the use of alcohol by others: **Alcohol and Other Drug (AOD) education program** and probation for twelve (12) months from the date of resolution.

First violation for illegal use, possession or distribution of illegal drugs/controlled substances: **Alcohol and Other Drug (AOD) education program** and probation for twelve (12) months from the date of resolution.

*Subsequent Violation Sanctions for Individual Students*

Subsequent violations while on probation: **Advanced Alcohol and Other Drug (AOD) education program**, additional probation, community service hours, suspension from the institution.

Additionally, the annually-updated “Safe and Secure” guide for UGA’s campus community is mailed to students, faculty, and staff each year. Per this publication, the abuse of alcohol and the use of illegal drugs by members of the University of Georgia community are incompatible with the goals of the institution. In order to further the University’s commitment to provide a healthy

and productive educational environment, and in compliance with the Drug-Free Schools and Communities Act Amendments of 1989, the University has established this policy on alcohol and other drugs. This publication highlights relevant health risks involved with alcohol and other drugs and the counseling and treatment resources available to students, staff, and faculty. Complete text included in the guide may be found at [www.uga.edu/safeandsecure](http://www.uga.edu/safeandsecure).

## **UNIVERSITY HOUSING**

Residence hall staff members have continued to enforce the stated University and Housing policies related to alcohol and drug use within the campus facilities.

Copies of publications that contain information regarding policies, enforcement and consequences for violations that are distributed to staff, residents and visitors have been included. They are:

- Alcohol and Other Drug Possession/Emergency –  
*University Housing Policies and Procedures Manual*
- Traditional Residence Halls Community Guide
- East Campus Village Community Guide
- Family and Graduate Housing Community Guide
- CLASS Advocate and Resident Assistant Staff Manual
- Community Desk Operations Manual
- Conference Services Manual 2010
- Visiting Scholars Guest Guidelines
- The University of Georgia Visiting Scholar Guest Lodging Contract
- The University of Georgia Residence Hall Contract
- The University of Georgia Family and Graduate Housing Contract

## **UNIVERSITY POLICE DEPARTMENT**

The University of Georgia Police Department assists with the enforcement of the University of Georgia Policy on Alcohol and Other Drugs in several ways. Individuals who are found to have violated criminal law involving the use of drugs and/or alcohol are arrested and referred to the Athens-Clarke County court system for prosecution. UGA Police personnel also routinely document non-arrest incidents that constitute violations of conduct codes and refer them to the appropriate hearing entity on campus for review. The UGA Police Department also strictly adheres to the University of Georgia policy on Controlled Substance and Alcohol Testing for employees with jobs deemed to be safety-sensitive.

The University of Georgia Police Department releases several publications throughout the year regarding alcohol and drug related issues. These include brochures, website information, service promotions, parent-officer discussions, as well as several other products.

A variety of UGA Police Department brochures aim to educate the reader and to help ensure informed and responsible decisions regarding alcohol and drugs, including:

- *Alcohol Awareness for Parents: Parent's, You're Not Done Yet*
- *Drug Facilitated Rape Awareness and Safety Tip pamphlet*
- *You Call The Shots alcohol alertness pamphlet*

The UGA Police Department website provides the viewer with an overview of alcohol awareness and drug facilitated rape along with some other helpful resources including the crime statistics for the University of Georgia, a daily log of incidents, arrest reports, and a plethora of information on how to prevent crimes.

Programs concerning alcohol and drugs have been diligently advertised through orientation sessions, resource fairs, one-to-one discussions with parents and students, informative public speaking sessions, dissemination of publications, and power point presentations.

## **II. AOD PROGRAMS**

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### **ATHLETIC ASSOCIATION**

UGAA has implemented a mandatory program of drug testing, education, and counseling/rehabilitation to protect student-athletes' health and safety. The testing program includes weekly randomized testing throughout the school year, no notification testing, team testing and summer school or off-season conditioning testing.

An in-service with all student-athletes is held yearly at the beginning of the school year to review the drug testing, education and counseling policy. On September 11, 2012 a drug education meeting was held at with all student-athletes where Chris Herren presented on drug and alcohol abuse. Each individual team has additionally had a separate team meeting where a presentation was utilized to review both the UGAA substance abuse policy and the NCAA drug testing program. Adam Ritz presented to student-athletes on October 11, 2012 regarding alcohol and drug abuse and sexual assault. A guest presenter (to be determined) will speak to all student-athletes in March prior to speak break to discuss alcohol and drug abuse, dealing with peer pressure, and decision making and a guest speaker from the Taylor Hooton Foundation will present in spring to student-athletes on anabolic steroids.

Liz Prince and Mike Friedline (UGA alcohol educators) present individualized alcohol presentations to each sport team and local law enforcement officers and other healthcare professionals, provide presentations on drug related topics to student-athletes throughout the year, with presentations on alcohol binge drinking, marijuana, anabolic steroids, nutritional supplements, pain and prescription medication abuse, and date rape. Other guest speakers are utilized in various drug and alcohol education topics with each individual sport throughout the year.

In 2006, UGAA implemented the CHOICES Alcohol Education program, where student-athletes were trained as peer facilitators and assisted teaching the program to all student-athletes with the assistance of alcohol counselors. Deanna Walters of the University Health Center directs the CHOICES program. UGAA is currently completing the 3<sup>rd</sup> year of 3 year CHOICES grant awarded from the NCAA in 2009 to further develop alcohol education programs for student-athletes. UGAA and CHOICES partnered on August 17, 2012 to help sponsor Dawgs After Dark, an alternative event for students to have a week-end social setting alcohol free. Student-athletes assisted with games, posed for photo opportunities and distributed NCAA CHOICES shirts to students.

### **CENTER FOR LEADERSHIP AND SERVICE**

Dawg Camp hosts a training session for student staff members on alcohol, general safety, and policies related to alcohol and other drugs as they prepare to work with incoming first year students. The presentation is collaborative with the Office of Student Conduct and was held in April for the 2011-2012 academic year.

IMPACT provides several training sessions for site leaders on risk management, policies, and procedures related to alcohol and other drugs. These sessions prepare site leaders to communicate clear expectations to participants, as well as equip them to deal with situations with participants may not uphold the set expectations.

## **OFFICE OF THE DEAN OF STUDENTS**

The Office of the Dean of Students sponsored a screening of the documentary *Death by Alcohol: The Sam Spady Story* on March 5, 2012 in the Tate Theater. The film was followed by a panel discussion featuring UGA football coach Mark Richt and two alcohol and other drug educators from the University Health Center. A Blue Card event, nearly 100 students and faculty/staff members attended.

Employees within the units that comprise the Office of the Dean of Students are made aware of programs and services that address AOD issues offered through UGA's Department of Human Resources, the University Health Center and the Division of Student Affairs' Staff Achievement, Innovation and Leadership (SAIL) program. Communications mechanisms include notices on the office's Intranet and email messages sent via departmental listservs.

## **DISABILITY RESOURCE CENTER**

The Disability Resource Center (DRC) is committed to educating students with disabilities about the dangers of substance abuse. Professional staff at the DRC are trained in identifying symptoms of substance abuse. During individual meetings with students, the coordinators discuss the consequences of abuse, emphasizing the importance of not combining alcohol and other drugs with prescription medications. When family members voice concerns of substance abuse interfering with academic pursuits, the DRC assists them in navigating the UGA system and provides information on community support services.

## **GREEK LIFE**

*The following programs were reported for the 2010-2011 academic year:*

- **Multicultural Greek Council**
  - An alcohol education program took place during the Neophyte Symposium on April 30, 2011 focusing on making healthy choices about alcohol consumption.
- **Lambda Theta Alpha**
  - A representative from the University Health Center educated students on various drinks sizes and the standard drink size; sorority members sold the virgin drinks to promote safe drinking.
- **Delta Zeta**
  - The sorority participated in the National Collegiate Alcohol Awareness Week in October 2010. The campaign is called "I Have A Choice." The group hung a banner in front of

their house for a week and passed out baskets of lollipops with alcohol awareness facts tied to them and publications from the University Health Center to all the sororities on campus. Through collaboration with a Christian fraternity whose focus is to avoid alcohol, the sorority had a dry social. In November, an Athens lawyer came to the chapter to speak about the legal consequences of underage drinking and driving under the influence.

- **Zeta Tau Alpha**

- A Risk Management program was held on August 18, 2010 focusing on all alcohol policies. My Sister, My Responsibility: The Sam Spady Story, a film about the dangers of alcohol consumption, was presented on September 15, 2010; the screening was part of the national organization's required risk management programming. My Sister, My Responsibility: Alcohol, The Blame Game, a program about the long-term effects of alcohol use, was also presented as required by the national organization. New members were also required to complete GreekLifeEdu, an online alcohol awareness training program.

- **Alpha Gamma Delta**

- All new members are required to complete the GreekLifeEdu before initiation. A staff representative from the University Health Center conducted a sexual health workshop in February 2011 that included an alcohol awareness component.

- **Sigma Delta Tau**

- Each fall a staff representative from the University Health Center conducts a sexual health workshop that includes alcohol awareness.

- **Chi Omega**

- At varied times during the fall semester members were asked to complete an online alcohol course GreekLifeEdu; the course features multiple sections focusing on alcohol abuse and safety.

- **Interfraternity Council**

- The IFC New Member Retreat hosted a speaker from the University of Georgia's Fontaine Center that was attended by all 650 new members of IFC fraternities. Students were educated about alcohol consumption, the physical processes of dealing with alcohol and signs of alcoholism. Students also learned about the responsibilities of drinking and how to handle someone who has had too much to drink. The ultimate goal of the speaker was to provide information that would assist students, whether or not they choose to drink alcohol.

- **Phi Gamma Delta**

- Attorney Michael Broun spoke about alcohol-related legal issues that included underage drinking, DUI, fake ID charges, providing alcohol to minors, sexual assault, alcohol hazing and the legal implications for each.
- Betria Stinson of the University Health Center also spoke to the members about health-related issues with alcohol including signs of alcohol poisoning and how to handle

someone with alcohol poisoning. Her seminar included information on the myths and facts of alcohol and its effects on the body including quantities consumed, tolerance and the dangers of binge drinking.

- **Phi Kappa Theta**
  - To effectively educate members on the facts of alcohol while debunking the myths, the fraternity hosted Meril Norton, clinical associate professor in UGA's Clinical Administrative Pharmacy program to talk about how alcohol affects the body and safe consumption rates.
- **Delta Tau Delta**
  - The national headquarters of Delta Tau Delta required the chapter to participate in the DTAA three hour course on alcohol safety. The chapter also hosted a presentation by Chris Sandy, a motivational speaker who spent nine years in prison on charges of vehicular homicide by DUI and now speaks with college students about the consequences of drunk driving.
- **Alpha Tau Omega**
  - The chapter hosted Michael Brown, an attorney, to speak to the Fall New Member class about the repercussions of underage consumption and to express the high stakes of drinking underage and how to identify and avoid risky behavior.
- **Kappa Alpha Order**
  - The national organization of the Kappa Alpha Order requires all new members to complete the GreekLifeEdu online alcohol education and awareness program. The chapter also hosted Bill Cowsert, an attorney and state representative, to talk about the legal consequences of an MIP, DUI or other alcohol/drug related charge.
- **Tau Kappa Epsilon**
  - UGA Police Chief Jimmy Williamson talked to chapter members about underage consumption of alcohol, drinking responsibly and the consequences of actions regarding alcohol and women. The chapter also instituted a substance-free pledgeship program lasting six weeks for all new members this academic year.
- **Delta Phi Lambda**
  - The chapter hosted a campus-wide alcohol awareness program that focused on alcohol use in college. The chapter also hosted a guest speaker who conducted a survey that allowed attendees to rate their personal alcohol use to determine if it was "harmful." The seminar also covered the effects of alcohol on an individual's body and life, alcohol use in college and ways to be a "safer" drinker.

*The following programs were reported for the 2010-2011 academic year:*

- **Sigma Nu**
  - GreekLifeEDU
    - 98% completion as of April 1

- Fulfills Phase I, Session 5 (Risk Reduction) of Sigma Nu’s LEAD Program
    - Financial incentives offered by Sigma Nu Fraternity
  - Guest Speaker: Michael Ruppertsberg, Esq.
    - January 26
    - 75 members in attendance
    - Fulfills Phase I, Session 6 (Alcohol Misuse Prevention) of Sigma Nu’s LEAD Program
    - Fulfills All Chapter Module C (Risk Reduction), Sessions 1 (Alcohol Abuse) and 2 (Sexual Abuse/Assault) of Sigma Nu’s LEAD Program
  - Guest Speakers: Eric Crawford and David Boyle, Esq.
    - September 12
    - 75 members in attendance
    - Fulfills Phase I, Session 6 (Alcohol Misuse Prevention) of Sigma Nu’s LEAD Program
    - Fulfills All Chapter Module C (Risk Reduction), Sessions 1 (Alcohol Abuse) and 2 (Sexual Abuse/Assault) of Sigma Nu’s LEAD Program
- **Sigma Chi**
  - The “Choices for Alcohol Awareness” program, scheduled for November 14, 2012, will be conducted by the program director, Tom Wimberly. One hundred fraternity members are expected to attend.
- **Phi Kappa Psi**
  - All members complete the two-hour online alcohol class (GreekLifeEDU) with a follow up one month later.
- **Delta Tau Delta**
  - Each semester, the current new members must complete a Delt-mandated alcohol course. An attorney has also spoken to the chapter about alcohol use and how to work with the police, with 85 percent of the membership in attendance.
- **Alpha Epsilon Pi**
  - The chapter conducted a “downtown etiquette” program at the beginning of fall semester to educate members about the legalities of alcohol consumption and Athens-Clarke County alcohol enforcement.
- **Zeta Beta Tau**
  - An Alcohol Abuse Training Module was presented on September 24, 2012 to new members as part of required national New Member Education.
- **Pi Kappa Phi**
  - A biennial alcohol skills training program which is required of Pi Kapp chapters was held in March 2012 with 60 members in attendance. Additionally, every new initiate is required to complete an online alcohol course (GreekLifeEDU) within six weeks of initiation. Officers take part in the “Ladder of Risk” program at the January mid-year conference; the curriculum includes alcohol awareness training.

- **Kappa Alpha Theta**
  - Kappa Alpha Theta Nationals requires new members to complete an alcohol education program online titled Greekwise. A minimum score must be attained or the completion exam must be retaken; the program must be fully completed by initiation (this year, September 21).
  
- **Alpha Omicron Pi**
  - Chapter members complete an annual alcohol program per the organization's national guidelines. Individual members have completed a number of initiatives this year, including the development of a mobile application aimed at starting conversations between parents and children about alcohol and a large group project regarding the affects alcohol has on the body.
  
- **Delta Gamma**
  - Alcohol Policy Presentation: This presentation is given to the chapter at its first meeting of the semester in order to engage members while reminding them of Delta Gamma's rules regarding alcohol.
  - Presentation from ACC Police: A representative from the ACC Police Department visited the chapter to speak on responsible drinking and how to avoid harmful situations.
  - Presentation from Lawyer: An Athens attorney spoke to the chapter about the dangers of underage drinking, especially in downtown Athens.
  - GreekLifeEDU: All new members are required to complete this extensive online program before initiation, with content covering everything from blood alcohol count to alternatives to drinking.
  
- **Phi Mu**
  - An interactive web program titled "Drinking Can Intoxicate You?" educated members on how blood alcohol count can be affected by the number and types of drinks consumed and the food eaten prior to drinking. As a group, the chapter explored and discussed various factors that contribute to BAC levels such as weight, types of drinks and rate of consumption.
  
- **Zeta Tau Alpha**
  - My Sister, My Responsibility (every fall semester): Conducted yearly as required by the national organization, the program includes a DVD with worksheets and conversations starters, including "The Sam Spady Story," a documentary on the life and death of a student who died of alcohol poisoning at University of Colorado-Boulder. The program focuses on personal responsibility, levels of alcohol intake and their effect on the body and social responsibility to look out for the welfare of others.
  - 2 or 21 (1/21/12): A conversation starter in which a facilitator asks the group a question regarding alcohol safety/awareness and the answers are either 2 or 21. Some questions are obvious, while others shed light to important safety/health concerns regarding alcohol.

- Social Responsibility - Spring Break Safety: Presented the chapter before spring break, the program includes a Powerpoint presentation on topics like hotel safety, what to do when traveling abroad, alcohol safety and health reminders (like staying hydrated).
- GreekLifeEDU: A 2-part online alcohol awareness, safety & education program all new members of ZTA are required to complete before initiation.
- **Kappa Kappa Gamma**
  - New members are required to attend a fall presentation on “Downtown Behavior” that includes the chapter’s expectations regarding appropriate behavior and the repercussions of underage drinking. An alcohol awareness presentation was also held during spring semester 2012.
- **Alpha Chi Omega**
  - The chapter’s vice president for risk management conducts an educational presentation for members at the beginning of each semester and informs them of the risks of drinking and what they can do to prevent abusive alcohol intake.
- **Alpha Gamma Delta**
  - Alcohol education programs were held at the beginning of the academic year, prior to the Georgia/Florida football game and before spring break.
- **Delta Zeta**
  - Alcohol policies include an “I Have a Choice” week in October focusing on alcohol safety and awareness.
  - National policy statements are released every fall and include policy on alcohol and alcohol violations; these are distributed to each member and outline Delta Zeta’s strong stance against underage drinking. The University of Georgia’s alcohol procedures and student code of conduct are posted and easily available for members to access. The risk management chair also provides educational modules to members on safe drinking habits. The chapter also includes alcohol modules into chapter meetings. New members are also required to complete the online course GreekLifeEDU.
- **Chi Omega**
  - All first and second year students are required to complete GreekLifeEDU. The full chapter completion rate must exceed 80 percent by mid fall semester each year.
- **Sigma Kappa**
  - Alcohol awareness program are held each semester. The most recent, conducted by UGA Health Center staff, was presented on September 24, 2012.

## HUMAN RESOURCES

Education about university policies on alcohol and controlled substance use is available to employees through various classes offered by the HR Training and Development Division.

## **OFFICE OF INTERNATIONAL EDUCATION**

Other than exchange orientation, education for students is handled indirectly by OIE via training faculty and staff who in turn conduct their own program-specific pre-departure orientations for students. Risk management training that is mandatory for all faculty program directors and encouraged for other accompanying faculty, staff members, and teaching assistants addresses alcohol and drug issues in detail, and faculty are giving a Risk Management Training Manual to keep for future review. The manual is updated every semester. OIE also occasionally sponsors additional optional training for faculty and staff who work with study abroad programs, in conjunction with the Alcohol Educator at the University Health Center.

OIE reviews new study abroad programs and screens out any references to alcohol consumption being used to market study abroad programs. Pre-departure orientation sessions and written materials for individual UGA programs address student conduct expectations, including those related to alcohol and illegal drugs. Faculty are reminded in study abroad risk management training to explain to their students that they are subject to the full UGA student Code of Conduct, including those provisions related to substances, at all times (at home or abroad, and whether or not an academic term is in session). During 2010-11, risk management training was offered to faculty, staff, and TA's working on study abroad programs on November 17, 2010, and February 25, 2011.

All students participating in UGA programs also complete a health form. Although self-disclosure of any condition is voluntary, if student discloses a prior substance abuse problem, the program director will speak with the student and suggest resources and contacts who can assist the student in making plans to avoiding substance abuse temptation while abroad.

## **INTERNATIONAL STUDENT LIFE**

During the international student orientation program, International Student Life provides basic/general information to new and transfer international students regarding the legal drinking age in the U.S., open container policies, personal safety, legal issues, as well as information about making sure students are aware and follow applicable local, state, and national laws regarding AOD. The goal for this session is to make students aware that the U.S. has laws that may differ from those in other countries and that the students are responsible for knowing about, understanding, and following the appropriate laws.

## **MULTICULTURAL SERVICES AND PROGRAMS**

Two student organizations advised by Multicultural Services and Programs – Latinos Investing in Students Tomorrow (LISTo) and the Asian American Student Association (AASA) – have conducted or attended seminars containing information about avoiding dangerous situations including those involving alcohol / drugs, legal drinking age, and potential consequences of breaking laws. LISTo conducted a panel on wellness to increase students' knowledge of the health, legal, social, academic and impairment risks related to alcohol and other drugs, and AASA hosted a guest speaker who discussed the signs and symptoms of alcohol and other drug abuse and dependency.

## **RECREATIONAL SPORTS**

The Department of Recreational Sports offers alternative programming to provide students with non-alcohol-related involvement opportunities. Examples include two Screen on the Green Movies in the Fall Semester, Two Co-Sponsorships for Dawgs after Dark (one each semester) and Dawg Gone Health Day - Spring 2011 (a program co-sponsored with the Health Center). The first two programs are offered as alternative night time programs to alcohol consumption while the third program is inclusive of a number of services and programs, including alcohol awareness, held during the day proximate to the Ramsey Center.

Additionally, the intramural sports unit purposefully scheduled a Friday Night Event Indoor Soccer Tournament. The tournament was played over two Friday nights - 2/18/11 and 2/25/11.

## **STUDENT ACTIVITIES**

Dawgs After Dark (DAD) is an ongoing series of late night, alcohol-free events focused on providing students a fun, social program on the University of Georgia campus. Coordinated by the University Union Student Programming Board within Tate Student Center's Student Activities unit, at least six DAD events are held each academic year on Friday nights, between 10 p.m. and 2 a.m. Typical attendance is 2,500-3,500 students.

Now in its 11<sup>th</sup> year, DAD continues to grow in popularity and is succeeding in fulfilling its mission of providing a late night, alcohol-free, social alternative for students. During these events, different groups and/or offices are also given an opportunity to sponsor information tables on such topics as stress management, safe sex, alcohol use and prevention.

Additionally, the Tate Student Center's University Union Student Programming Board sponsors numerous evening events each semester ranging from comedy shows to films to speakers and lecturers. These events give students appealing and viable weeknight alternatives to frequenting downtown nightclubs.

Advocating Safe Alternative for Peers (ASAP) is a registered student organization within Tate's Center for Student Organizations that is dedicated to empowering students to make positive and healthy lifestyle choices. As a team of peer educators and positive role models, ASAP members serve the UGA campus and community in a variety of ways: by promoting low-risk choices concerning the use of alcohol and other drugs while offering alternatives to high-risk behaviors; by challenge misconceptions about alcohol, tobacco and other drugs; by presenting educational programs in a fun and interactive manner; by serving as educational resources for peers; and by collaborating with other student organizations to promote overall health and wellness.

## **STUDENT AFFAIRS FOR EXTENDED CAMPUSES**

No specific programs were sponsored by the DSAEC staff on the Griffin or Gwinnett Campuses. A departmental staff member informs Griffin students about the My Study Body requirement administered by the University Health Center, as well as how to access it. Additionally, DSAEC staff did research and discuss how to handle workplace situations with colleagues, such as

behavior that appeared to be related to AOD behaviors. This was done as an agenda item during a regular staff meeting, after an inquiry from a team member.

No specific counseling services were offered at any location. The Office of Student Affairs on the Gwinnett and Griffin Campuses each maintain a listing of local counseling providers should students need help finding local counseling resources. The lists are not specific to AOD issues. No inquiries regarding specific AOD problems or referrals have been received.

Departmental employees have multiple points of access to AOD information and policies, via the student handbook, as well as the policies that apply to staff. Relevant policies are covered in the training of DSAEC staff.

## **OFFICE OF STUDENT CONDUCT**

*Please note that the Office of Judicial Programs' name officially changed to the Office of Student Conduct effective October 4, 2010.*

The Conduct Matters Information Fair is sponsored by the Office of Student Conduct (OSC) and University Judiciary (UJ) and is designed to raise awareness of conduct-related issues. Several of the offices, departments and organizations participating in the event present information related to AOD while promoting positive student behaviors. This fair occurs twice per year and reaches approximately 250 students per fair. During the 2011-2012 academic year, the fair was hosted on September 9, 2011 and March 28, 2012.

To proactively inform students of expectations for behavior as members of the University community, the Office of Student Conduct holds presentations to review the University Code of Conduct and potential consequences for violations of regulations. Regulations related to AOD and minimum sanctions for AOD violations are included and in some cases highlighted. Presentations are given upon request. The following presentations were given from Summer 2011-Summer 2012:

- Summer 2011 Orientation (11 sessions)
  - Audience: approximately 1,500 incoming first-year students
  - Audience: approximately 2,200 parents of incoming first-year students
  - Audience: approximately 1,500 incoming transfer students and their parents
- Freshmen College Summer Experience
  - Audience: approximately 300 first-year students
- LSAMP Student Services Panel
  - Audience: approximately 15 first-year STEM majors
- International Student Life Orientation
  - Audience: approximately 200 incoming international students
- GRSC 7770 (5 sessions)
  - Audience: approximately 50 teaching assistants
- First Year Odyssey Seminar (2 session)
  - Audience: 30 first year students
- Delta Tau Delta
  - Audience: approximately 70 Delta Tau Delta members

- Study Abroad Risk Management Training (2 sessions)
  - Audience: approximately 100 faculty/staff members
- Spring 2012 Orientation (3 sessions)
  - Audience: 947 incoming students and their parents
- Greek Freshmen Leaders Forum
  - Audience: 6 first-year students involved in Greek community
- Orientation Leader Training
  - Audience: 12 Orientation Leaders
- Summer 2012 Orientation (10 sessions)
  - Audience: approximately 1,190 incoming first-year students
  - Audience: approximately 1,970 parents of incoming first-year students
  - Audience: approximately 1,500 incoming transfer students and their parents
- Athlete Orientation
  - Audience: 43 incoming student athletes

## **UNIVERSITY HEALTH CENTER**

A total of 14,583 participants, including students and parents of incoming students, participated in prevention education programs during the 2010-2011 academic year, along with a total of 13,280 participants in 2011-2012. Health educators provided 36 universal prevention programs to classrooms, residence halls, and student organizations in 2010-2011, along with 45 programs in 2011-2012. The Fontaine Center Student Advisory Board (FCSAB) student members assisted with some programs. Health educators also provided AOD training to both undergraduate and graduate student staff in student leadership positions, including Orientation Leaders, FCSAB members, Resident Advisors, and Housing Graduate Assistants. The CHOICES About Alcohol program, developed by the Addictive Behaviors Research Center at the University of Washington, was provided to 117 first-year and transfer student-athletes in 2010-2011. In addition, 8429 first-year and transfer students completed the required online safety module, MyStudentBody: Essentials Course. In 2011-2012, 7868 first-year and transfer students completed the required online safety module, MyStudentBody: Essentials Course, which includes components about alcohol, drugs, and sexual violence prevention.

Health Promotion and CAPS have continued their collaborative effort to provide effective services and programs for students who are mandated for AOD education through the Athens-Clarke County court system, the Office of Student Conduct, or the UGA Department of Residence Life. These students complete an initial screening at the University Health Center to assess level of risk related to AOD use and are then assigned to a group risk reduction class (PRIME for Life: Campus), BASICS+ (Brief Alcohol Screening and Intervention for College Students), or individual counseling. While there had been a steady increase in the volume of students referred to the mandated program after an increase in policy enforcement in 2006, the numbers over the past five years have been consistently steady, without much of an increase.

Within the Health Center's medical clinics, clinicians provide AOD resources to patients if appropriate. The AOD Treatment team, an interdisciplinary group composed of physicians, psychologists, and alcohol and other drug specialists, continues to be an integral part of AOD efforts at UHC. The UHC Alcohol Clinical Performance team, comprised of clinic leaders,

AOD specialists and AOD health educators, meets quarterly to review and amend alcohol screening processes in the clinics. A Fontaine Center Student Advisory Board (FCSAB) was established in Fall 2008 to provide student perspective on prevention efforts put forth by the Center. Up to 15 student applicants are selected and trained per semester. The FCSAB had 11 student members over the span of this year's Biennial Review period. Of those members, 7 were returning from the previous year.

The Health Center provides numerous programs designed to educate students about AOD issues. Universal prevention programs and workshops are provided to students in residence halls, classrooms, and various student organizations. Selective prevention programs are tailored for groups of students at increased risk of experiencing negative outcomes as a result of AOD use. Students at highest risk at UGA include first year students, students involved in Greek Life organizations, and student-athletes. First year students and parents receive AOD education and prevention information during their respective sessions at summer orientation. In addition, all incoming first-year students and transfer students under the age of 23 are required to complete the online safety course, MyStudentBody: Essentials. The target audiences, the number of groups and the number of participants in these programs is provided below:

*2010-2011 Reported Information, Outreach and Education: 14,583*

<b>Target Audiences</b>	<b>Number of Groups</b>	<b>Number of Participants</b>
Athletes	5	118
Classrooms, Greek Life, Residence Halls, Student Organizations	36	3560
Parent and Student Orientation	30	10,905
<b>Total</b>	<b>71</b>	<b>14, 583</b>

*2011-2012 Reported Information, Outreach and Education: 13,820*

<b>Target Audiences</b>	<b>Number of Groups</b>	<b>Number of Participants</b>
Athletes	2	120
Classrooms, Greek Life, Residence Halls, Student Organizations	45	2725
Parent and Student Orientation	26	10,435
<b>Total</b>	<b>73</b>	<b>13,280</b>

In Fall 2010 and Fall 2011, the AOD Health Educator and Fontaine Center Student Advisory Board members took part in the Dawgs After Dark events, a campus program serving as an alternative activity to drinking for UGA students on weekends. Center staff also provided two Wellness Series workshops in 2010 on specific AOD topics and healthy behaviors. Additionally,

Fontaine Center staff provided trainings and informational sessions for Residence Life staff, University Judiciary members, Orientation Leaders, University Health Center clinic members.

In Spring 2009, previous Fontaine Center Program Evaluation Specialist and previous AOD Prevention Coordinator applied for and received a 3-year alcohol education grant totaling \$30,000 from the National Collegiate Athletic Association (NCAA). The overarching purpose of the grant is to implement and evaluate alcohol education and prevention programs to increase collaboration between athletic departments and other campus organizations involved in alcohol education and awareness. Working in collaboration with the UGA Athletic Association, the program will utilize the popularity of athletics to campus life to benefit the broader student population. Specifically, grant activities are designed to impact the social and campus environment by correcting misperceptions that heavy drinking is the norm. Messages have been developed utilizing the most recent social norm data from the CORE Alcohol and Drug Survey. The launch of the social norming campaign and the first alternative event for the grant will be covered in the next Biennial Review as they occurred outside of the time span of this review.

In the Fall of 2012, the Health Promotion department and the UGA Athletic department began collaborating to develop a more comprehensive student athlete prevention and education program. Staff from the Health Promotion department began facilitating interactive sport specific discussions about alcohol and drug use and their impact on individual and team performance. This will be covered more extensively in the next review.

In addition to education for students, the Fontaine Center also has provided opportunities for University of Georgia staff in the Department of Residence Life, Office of Student Conduct and within the University Health Center. Fontaine Center prevention staff and intervention counselors provided two inservices to UHC clinical staff about motivational interviewing techniques with student patients. Additionally, Fontaine Center staff work closely with Department of Residence Life to train and provide support when needed to staff and graduate assistants in contact with students in the residence halls regarding alcohol and drug use. One staff member from the Fontaine Center works serves as a hearing administrator for the Office of Student Conduct.

#### *MyStudentBody.com*

All UGA first year and transfer students under the age of 23 are required to take MyStudentBody (MSB), an online safety education course. MyStudentBody is a comprehensive college health research-based initiative that is supported by the National Institutes of Health (NIH). MyStudentBody provides personalized health information, interactive tools, and coping strategies that are up-to-date and scientifically accurate. Students were required to take the MSB alcohol course starting in Fall 2006. However, in December 2010, MSB merged the alcohol course with modules on drugs and sexual violence. The new course is titled Essentials. The total number of students having taken MyStudentBody: Alcohol or Essentials during the 2010-2011 academic year is 8429, along with 7868 students during 2011-2012. In Spring 2011, Fontaine Center staff suggested changing the deadline date by which UGA undergraduates need to complete the course. In previous years, the deadline was the first date of fall classes. The deadline will now be mid-semester starting in Fall 2011. The intent for the deadline change is

for students to have arrived on campus and become immersed in the campus culture when taking the course, in the attempt to increase the saliency of the course content.

*AOD Counseling Program*

The AOD Counseling Program provides treatment for both voluntary student clients as well as those mandated to attend AOD early intervention sessions. The AOD Mandated Program serves students who are required by the Municipal Courts, the Office of Student Conduct, and/or the UGA Department of Residence Life to complete AOD education because of a legal issue or a violation of the Student Code of Conduct relating to alcohol or drugs.

All students who participate in the AOD Counseling Program first complete an initial screening. The screening is then reviewed by a team of clinicians. Students seeking counseling on a voluntary basis are placed with a counselor for open-ended counseling. Mandated students are placed into an intervention program that is deemed best to meet their needs based upon the nature of their offense and their screening results. Moderate risk students and most first-time offenders are typically placed into a group education and risk reduction program called PRIME for Life. Students who violate a more serious policy, have committed a second offense, or are deemed higher risk based upon their screening results are usually placed in BASICS+. BASICS+ (Basic Alcohol Screening and Intervention for College Students) provides students with individual education/early intervention for a minimum of 4 sessions. Students who are at a severe risk for problems or are returning to UGA after being suspended for an AOD-related offense are placed into AOD Advanced, which is a more intensive form of AOD early intervention. The number of students who participated in the AOD mandated program or received voluntary early intervention during the previous year is provided below.

*2010-2011 Reported Information, AOD Interventions: Mandated Program or Voluntary Counseling*

<b>Intervention/service</b>	<b>Number of students</b>
AOD initial screening	617
PRIME for Life	325
HP AOD counseling	286
CAPS AOD visits	223

*2011-2012 Reported Information, AOD Interventions: Mandated Program or Voluntary Counseling*

<b>Intervention/service</b>	<b>Number of students</b>
AOD initial screening	565
PRIME for Life	265
HP AOD counseling	261
CAPS AOD visits	246

The Fontaine Center has added 2 new counseling staff during the course of time covered by this Biennial Review. The additional staff provided BASICS+ to mandated students and saw students seeking counseling on a voluntary basis.

## UNIVERSITY HOUSING

During 2010-2011 and 2011-2012, University Housing sponsored several programs with the intention of educating students on alcohol and other drugs. At the start of the semester, each student staff member Class Assistant (CA) and Resident Assistant (RA) was required to have floor or building-wide meetings with her or his residents. It was the expectation for all residents to attend one of these meetings. During the meetings, staff members introduced themselves, described their roles and reviewed policies found in both the community guides and *Student Handbook*, including those related to alcohol and other drugs.

Throughout the 2010-2011 academic year, these student staff members presented 13 programs designed to educate students on alcohol and other drug issues, and more than 280 students attended these programs; throughout the 2011-2012 academic year, these student staff members presented 20 programs designed to educate students on alcohol and other drug issues, and more than 434 students attended these programs. In order to ensure proper information was communicated to the residents, staff members invited representatives from Advocating Safe Alternatives for Peers, University Police Department, Student Judiciary, the John Fontaine, Jr. Center for Alcohol Awareness and Education, and/or University Health Center to help present the programs. The following charts contain a list of the presented programs that included a component of alcohol and other drug education as well as their intended goals:

### *2010-2011 Academic Year Programs:*

<b>Program Title</b>	<b>Goal</b>
Alcohol ASAP!	Invite members of Advocating Safe Alternatives for Peers to lead several interactive games to help residents become aware of alcohol facts and alternatives to drinking alcohol. This was in response to overhearing residents talk about their decision to drink
Eyes of a Drunk	With the help of a representative of the UGAPD, create an interactive program designed to educate students on alcohol and drug use
The 411 on Alcohol	Provide an interactive program using a game format to educate residents on alcohol
Sex on the Beach	Present a program that discusses alcohol's impairing abilities and the potential negative consequences associated with high-risk drinking including impaired decision-making and increased risk of sexual assault
You Call the Shots	Invite members of Advocating Safe Alternatives for Peers to lead several interactive games to help residents become aware of alcohol facts and alternatives to drinking alcohol
Alcohol and You	Invite members of Advocating Safe Alternatives for Peers to lead several interactive games to help residents become aware of alcohol facts and alternatives to drinking alcohol
High Times: A marijuana discussion	Lead an informative discussion about the negative outcomes of drug use
Spring Break Safety	Present tips to assist residents in making decisions that will lead to a safe, yet fun spring break
Smoking and Tobacco	Invite a representative from the University Health Center to educate students on the use of tobacco in a non-threatening way
Welcome to Margaritaville!	With the help of a representative from the student judiciary,

	present a program that shares information regarding university policies on alcohol and other drugs as well as helps residents understand the financial costs of alcohol
Speedy Mocktails, Salsa and . . . the Sexes?	Present an activity that educates residents on the myths and facts about alcohol use. Residents will measure out what they think one drink is and then learn what one drink really is
HalloRave	Include a component of a social program that is designed to educate residents on date rape drugs and how to protect themselves against them
The True Cost of Alcohol	Invite a representative from the student judiciary to discuss the negative consequences of alcohol use including how many calories are in typical drinks, the financial costs of alcohol and campus resources. Residents will participate in a game typically played with alcohol to demonstrate one can have fun enjoying the company of others without consuming alcohol

*2011-2012 Academic Year Programs:*

<b>Program Title</b>	<b>Goal</b>
Mocktails	Presented an interactive program using a game format to teach residents how easy someone can slip a drug into a drink at a party. Additional education information was delivered by a representative from University Health Services regarding signs and symptoms of alcohol poisoning.
Blame it on the A-a-a-a-Alcohol	Provided information about alcohol and its potential effects on decision making, academics and social behavior. Information provided by a member of University Health Services.
Self Defense	Provided information about good self-defense strategies presented by a member of the UGAPD. Incorporated lessons on making smart decisions while using alcohol.
The Effects of Alcohol	Provided residents with information presented by a representative for University Health Services regarding how alcohol affects the body especially weight and the freshmen 15 and sports performance.
InTEXTicated Driving	Presented residents with information provided by a representative from the UGAPD regarding how easily it is to become distracted when texting and driving under the influence. Residents had the opportunity to experience drunk goggles and take a field sobriety test.
The D.U.I. Simulator: Alcohol Education and Awareness	Provided residents with the opportunity to experience the DUI Simulator and obtain information about DUIs. A representative from UGAPD provided additional general alcohol sobriety education.
Georgia vs. Florida Game Safety	Led a discussion with residents regarding safety rules, travel precautions, and use of alcohol for the big event.
Cheers to the Weekend	Provided residents with the opportunity to learn of the dangers of alcohol and its influence from the media. A representative from University Health Services shared information with the residents.
Illegal Drugs	Provided residents with the opportunity to learn information from a representative from University Health Services about

	the various illegal drugs that are available in the Athens area. The focus was on marijuana, prescription drugs, and cocaine.
Booze and Pizza	With the help of a representative from University Health Services, information was shared with residents regarding alcohol and testing.
Break from Finals	While residents had an opportunity to take a break from studying, they were provided with the opportunity to learn about alcohol facts and more alcohol education.
Alcohol and Sex: Things you should know about before Spring Break.	Provided residents with information about making good decisions regarding alcohol and sex. Information presented by representatives of University Health Services.
Spin the Bottle: Alcohol & Media	Program designed to address the impact of media on decisions to use alcohol and the manner in which drinking occurs. Use of a game allowed the program to be more interactive.
AA the Brumby Way	Provided information by a representative from the Fontaine Center to the residents regarding alcohol consumption and alcohol safety.
Spin the Bottle: Alcohol and the Media Piggy Back	Educated residents about alcohol and its effects on the body.
Alcohol Program	Invited guest speaker from University Health Services provided residents with information on alcohol. With Spring Break scheduled for the following weekend, many residents needed to be aware of the dangers of drinking underage and precautions they should take if they choose to drink.
Cheers to Spring Break!!	This sex and alcohol program presented by a member of University Health Services discussed how alcohol's impairing abilities and potential negative consequences associated with high-risk drinking.
"What Happens on Spring Break..."	The program educated residents on the common dangers and risks associated with spring breaks and vacations.
I'll Drink to That	Invited speaker from the Fontaine Center presented alcohol education information to residents.
Drinking and Drugs and Dangers, Oh My!	Invited speaker presented residents with a very personal story on how underage excessive drinking is dangerous and what impact a particular situation had on her life.

As part of the programming requirements for RAs and CAs, student staff members were required to present a weekend night program in an effort to provide residents with an alternative activity to social activities involving alcohol consumption. For 2010-2011, a total of 320 programs took place during a Friday, Saturday or Sunday evening, with 5,458 students in attendance; for 2011-2012, a total of 376 programs took place during a Friday, Saturday or Sunday evening, with 8,154 students in attendance.

Not only were students educated about alcohol and other drug-related concerns, numerous training sessions on alcohol and drug policies and protocol were also held for University Housing employees in 2010-2011 and 2011-2012. Both residence life professional and graduate staff members participated in training sessions on alcohol and drug policies as well as how to respond to medical emergencies resulting from student alcohol or other drug use. All student staff members participated in a week-long training event prior to the halls opening.

During the fall 2010 and fall 2011 CA/RA training schedule, staff members attended a session presented by Alcohol and Other Drug Health Educator Betria Stinson on alcohol and marijuana. Staff were educated on emergency procedures, which addressed how to identify an alcohol-related emergency as well as who to consult during the emergency. Throughout training, additional time was allocated to allow CAs/RAs/VCA's to role play disciplinary interventions, including those related to alcohol and drug use, as well as participate in small group discussions in order to process information they learned in training with the professional staff.

The specific objectives for these sessions related to Alcohol & Marijuana were:

- Participants will be trained to identify signs of intoxication as a result of alcohol consumption or marijuana use
- Participants will be trained to appropriately confront residents or guests suspected of alcohol or marijuana possession/consumption
- Participants will be trained to articulate the appropriate questions to ask students suspected of alcohol possession/consumption
- Participants will be trained to identify items commonly associated with marijuana use
- Participants will be trained to gather facts concerning alcohol or marijuana consumption/possession for judicial reporting

In addition to fall training, 27 of the CAs and RAs participated in an in-service on September 23, 2010, presented by Betria Stinson. During this session, Ms. Stinson held a more in-depth conversation on the topic of drugs.

CA-RA staff members also participated in online training before they begin their positions. The online training for selected for fall 2011 academic year included a PowerPoint training to be studied by staff. Staff then responded to an online assessment related to the reading which they were required to complete before they began their fall position. The results of that assessment is reported the following section. During the Summer of 2012, the online training was incorporated into an assessment on policies and procedures regarding alcohol and other drugs. It is anticipated that online training will be later extended to the professional staff as well by Fall 2012.

Finally, one of our full-time staff members served as a member on the Alcohol and Other Drug Campus Network, a committee comprised of University and Athens-Clarke County representatives, during the 2010-2011 and 2011-2012 academic years.

## **UNIVERSITY POLICE DEPARTMENT**

The University of Georgia Police Department is proud to offer a multitude of drug and alcohol awareness programs to the public at no cost. These presentations are offered upon request and can be tailored to a specific group's needs. Specific programs can also be developed upon demand. Examples of specific programs include:

- *Abusive or Binge Drinking By College Students*
- *Alcohol Awareness*

- *Club Drugs and Drug Facilitated Sexual Assault*
- *Date Rape Drugs*
- *Underage Alcohol Awareness*
- *Campus Survival*
- *DUI Awareness Simulation*
- *Drug Recognition*

### **III. AOD ASSESSMENT INITIATIVES**

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#### **ATHLETIC ASSOCIATION**

A legal review is conducted yearly of our policy by university legal affairs. Additionally, a statistical review is conducted yearly by the contracted drug testing laboratory (Aegis; Nashville, TN) and a medical review is conducted yearly by the director of drug testing program. A UGAA Substance Abuse Policy Review Committee (Steve Bryant, Ron Courson, Mike Dillon, Ron Elliott, Mike Friedline, Fred Reifsteck, Joe Scalise, Carla Williams) was formed in 2010-2011 and was tasked with reviewing and refining the existing drug testing and education program. After a thorough review of policies from each SEC institution as well as other national programs, the policy was substantially revised, effective June 1, 2012.

#### **GREEK LIFE**

Greek Life uses all data available in Student Affairs related to alcohol. The Councils conduct program evaluations annually.

The new members of sororities and fraternities are required to participate in GreekLifeEdu, an online program that goes through videos and articles about the dangers of drinking alcohol. At the end of the program, members are required to pass an online exam with a score of 80 percent or higher.

The Greek Life Office encourages each fraternity and sorority to host/sponsor an alcohol and other drug related program and/or risk management seminar. Individual chapter programs were not assessed by the office, as those were independently sponsored by the fraternity/sorority and in some cases, coordinated with the national organization. The umbrella organizations Interfraternity Council and Multicultural Greek Council sponsor AOD programs for all new members. Educating new members during the semester that they join the Greek community is a particular strength. Another strength is the ability to collaborate with national organization resources, Greek alumni, ACC and UGA Police Departments, and the John Fontaine, Jr. Center for Alcohol Awareness and Education located in the University Health Center.

A shortcoming is that AOD education was not sponsored by the Panhellenic Council or National Panhellenic Council for 2010-2011 academic year. This was brought to the attention of the council student leaders and remedied for 2011-2012. In addition, the office decided to add AOD programming to the Plan of Accountability (POA). POA provides guidelines for fraternity and sorority new member education. Collecting information regarding AOD programming from each individual chapter (self-reporting) remains a challenge. This requirement will help ensure that chapters accurately document AOD initiatives with the office each semester.

#### **HUMAN RESOURCES**

Human Resources currently has no mechanism in place to track or measure whether an employee's use of alcohol or controlled substances is having a negative effect on his/her work

performance. UGA does not alcohol or drug test employees, with the exception of Public Safety Officers and CDL drivers (campus bus drivers and heavy equipment operators).

## **OFFICE OF INTERNATIONAL EDUCATION**

Assessment is conducted via having programs file incident reports for a variety of issues that arise abroad, including those related to alcohol and drugs. Incidents and the program's response to them are reviewed by OIE staff members, and any recommendations are passed back to the program to assist in the handling of future incidents. Specific incidents may also be reported to the Office of Judicial Programs for further investigation. Drug use and possession are grounds for immediately dismissal from UGA study abroad programs; excessive use of alcohol falls within the discretion of the program director with penalties ranging from verbal warnings up to dismissal from the program.

With 2,000 students studying abroad in 2010-11, approximately 75% of whom were on UGA programs, only five incidents were reported involving excessive alcohol consumption, and none involving drug use.

## **INTERNATIONAL STUDENT LIFE**

ISL staff complete a general assessment of the International Student Orientation program (not specifically related to AOD, but an overall evaluation of the program) each year. Additionally, ISL staff has student organizational leaders complete a general assessment of the organizational training sessions that occur twice a year (not specifically related to AOD, but an overall evaluation of the training).

Assessment of International Student Orientation programs/sessions is also imbedded into orientation through the delivery and collection of daily surveys to the students. Results from this assessment include overall satisfaction with the information provided, an increased knowledge about U.S. laws and additional preparedness for practicing healthy behaviors.

A program assessment was conducted for Fall 2011 with attendance at 260 students for the International Student Orientation. The overall evaluations indicated satisfaction with the program and a great deal of appreciation for the knowledge learned. ISL also received numerous emails, cards, signs etc. from student participants expressing their support for the program.

## **RECREATIONAL SPORTS**

The specific usage patterns of Lake Herrick Pavilion were analyzed as well as the costs for cleanup and security as a result of the event policy allowing alcohol. After critical analysis, a decision was reached to no longer allow alcohol into the Pavilion.

Strengths of programmatic AOD education efforts include clearly defined expectations. Only one incident was reported during the past academic year; a student employee was terminated for having alcohol at work and was referred to the Office of Student Conduct.

## **STUDENT ACTIVITIES**

Dawgs After Dark (DAD) has been assessed to ascertain student attitudes about the program and its suitability as an alternative to participation in activities that involve consumption of alcohol. Surveys conducted during Dawgs After Dark have revealed that alcohol-free recreational offerings on campus after hours can and do serve as deterrents to participation in alternative activities at which alcohol is served.

A DAD program assessment initially conducted during the 2009-2010 academic year was extended through February 2011 and is now completed each semester. The assessment was designed to learn if students choose to attend Dawgs After Dark as an alternative to an activity that would include the use of alcohol. Overall reaction to the program was also assessed and demographic information was collected. A total of 667 surveys were collected during the first year.

- When asked why they attended the night's event, 40% of survey respondents said they attended because "It was an alcohol-free alternative for a Friday night."
- Survey takers were also asked to list what they would have done if they had not attended that night's Dawgs After Dark, and 20% indicated they would likely have participated in an activity that would include the use of alcohol.
- The demographic breakdown of the respondents included 39 percent freshmen, 23 percent sophomores, 19 percent juniors, 12 percent seniors and 3 percent graduate students.

As is indicated by the demographic breakdown, Dawgs After Dark has wide appeal for first- and second-year students. Reaching these younger students helps to reinforce healthy behaviors that we hope they will continue to model throughout their years at the University and beyond.

The demonstrated success of Dawgs After Dark and the empirical evidence gleaned from the program assessment supports the notion that providing on-campus, after-hours activities for students results in lower consumption of alcoholic beverages. Finding programmatic alternatives for students to keep them on campus should continue to be a priority for the departments within the Office of the Dean of Students.

As a gathering place and a hub of campus activity, the Tate Student Center is central to supporting the University's efforts to educate students about alcohol and other drug issues. Programs like Dawgs After Dark illustrate to students that alcohol need not be a component of an evening's recreation in order for fun to ensue. Although the Tate Student Center strives to provide a diversity of programming, budgetary and space constraints often present challenges to more frequent programming opportunities. The ideal, though impractical and unrealistic, would be to provide programs nightly.

## **STUDENT AFFAIRS FOR EXTENDED CAMPUSES**

There are no AOD programmatic efforts on the extended campuses due to a small staff – one professional staff member on each campus – and the fact that AOD issues have not presented itself as a need. Resources have instead been directed to other needs that have been identified,

such as career development. As the Griffin campus grows, however, this will change. Also, the Griffin Campus student handbook was found to be lacking a link to, or copy of, the University AOD Policy. This omission will be remedied in future handbooks.

## **OFFICE OF STUDENT CONDUCT**

*Please note that the Office of Judicial Programs' name officially changed to the Office of Student Conduct effective October 4, 2010.*

The Office of Student Conduct (OSC) has assessed their workshops, informational fairs, and orientation activities to actively inform students and parents of the expectations for behavior as members of the University community. The OSC has also worked to educate the members of the University community about the health, social and judicial risks of AOD use.

Program assessments were conducted during the 2010-2011 academic year and were extended to summer 2011. The assessments were designed to teach students positive and healthy behavior as well as the consequences of sanctions for students found in violation of AOD-related Code of Conduct regulations.

- Summer 2010 Orientation Resource Fair - Approximately 2,000 materials distributed, with an increase of 2,500 materials distributed Summer 2011 Orientation Resource Fair.
- Summer 2010 Orientation – (14 Presentations) Approximately 4,480 parents, 4,000 incoming freshmen and 1,000 transfer students, with an increase to approximately 8,000 parents, 5,400 first year students and 1,200 transfer students for the summer orientation workshops.

The Office of Student Conduct (OSC) strives to educate students about their rights and responsibilities as members of the University community. Responsible use of alcohol and other drugs (AOD) is one area of focus for the OSC. Perhaps the OSC's greatest strength in regard to AOD initiatives is the referral of students to the University Health Center's AOD Education program. All students found in violation of AOD-related Code of Conduct regulations are referred to the University Health Center for mandatory AOD education. This provides students who have exhibited irresponsible use of AOD with an opportunity to receive focused education from trained professionals. There were 308 AOD education referrals between 7/1/2010 and 6/30/2011.

The OSC has identified proactive education as an area of needed improvement related to AOD programming and initiatives. The OSC will work to address this weakness in 2011-2012 by strengthening relationships with University Housing and other campus partners with large student audience bases. In doing so, the OSC hopes to have greater exposure to students in settings in which they may be more open to receiving information related to responsible AOD use. Additionally, the OSC plans to work with the University Judiciary (student organization) to enhance the quality of its peer-to-peer AOD education programs, to diversify the intended audiences of these programs and to increase the frequency of program delivery.

Tracking and observation serve as the two primary methods for assessing general conduct presentations. A specific assessment initiative for Summer 2012 First-Year Student Orientation

sessions required attendees to complete a questionnaire. The questionnaire was intended to measure intended learning outcomes related to knowledge about specific aspects of the Code of Conduct. Attendance at all general conduct presentations combined for 2011-2012 exceeded 11,500. Observation revealed areas for improving audience engagement, which prompted a re-design of the presentation. The questionnaire distributed at First-Year Student Orientation sessions did not serve as an appropriate mechanism for assessing achievement of intended learning outcomes because students completed the questionnaire as the content was delivered. However, the questionnaire results indicated that students were attentive through an overwhelming majority of correctly answered questions.

Tracking and vendor satisfaction questionnaires served as the two primary methods for assessing the Conduct Matters Information Fair. In addition, perceptions of University Judiciary members were assessed through informal conversation. Raw number cost-benefit analysis, low vendor satisfaction, and low University Judiciary satisfaction resulted in a decision to discontinue the event in future years. The Office of Student Conduct will work with the University Judiciary in 2012-2013 to identify alternate outreach events.

Tracking served as the primary method for assessing 101 Things to Do in Athens. Observation and informal conversation with University Judiciary also assisted in assessing 101 Things to Do in Athens. Approximately 375 brochures were distributed in 2011-2012. Observation and informal conversation revealed a strong level of interest in the content. As a result, the program will be expanded in 2012-2013 to become an interactive program session presented to student groups.

Enforcing AOD regulations of the Code of Conduct and sanctioning students to engage in AOD education programs are points of strength for the OSC. During the 2011-2012 Code of Conduct year, conduct officers adjudicated 988 alleged AOD violations and required AOD education in resolution of 563 cases. An additional strength for the OSC is the shared relationship with the John Fontaine, Jr. Center for Alcohol Awareness and Education and Counseling & Psychiatric Services, both of which offer AOD education programs.

The proactive education that the OSC engages in tends to broadly address the Code of Conduct and responsibilities of membership in the University of Georgia community. Therefore, proactive AOD education is an area of growth for the OSC.

## **UNIVERSITY HEALTH CENTER**

Assessment and evaluation continues to be a priority for the Fontaine Center, which dedicates resources toward that end. Implementation of the CORE and ACHA-NCHA II surveys occurs every two years, providing prevalence data on a variety of student health issues, including AOD. The CORE Alcohol and Other Drug Survey was administered most recently in Spring 2011. Evaluation data for the CHOICES for Athletes program was analyzed and findings were last presented in Fall 2009 to stakeholders in the UGA Athletic Association for purposes of program planning.

In Summer 2008, the Health Center conducted survey research with a random sample of incoming students and their parents at Summer Orientation sessions. The student surveys provided data about the students' use of alcohol and drugs during the previous 12 months, their intent to use AOD during their first year at UGA, and the perceptions of their parents' expectations regarding their AOD use in college. The parent surveys provided data regarding the parents' perceptions of their students' current AOD use, parents' perceptions of their students' use over the past year, as well as the parents' stated expectations for their students' AOD use in college. This research thus far has demonstrated that students with higher perceived parental expectations report using less AOD in the previous year and intend to use less AOD while at UGA. In addition, an analysis of the data over time demonstrated an increase in the proportion of incoming students who reported abstaining from alcohol.

In Spring 2009, Fontaine Center Program Evaluation Specialist and then-AOD Prevention Coordinator applied for and received a 3-year alcohol education grant totaling \$30,000 from the National Collegiate Athletic Association (NCAA). The overarching purpose of the grant is to implement and evaluate alcohol education and prevention programs to increase collaboration between athletic departments and other campus organizations involved in alcohol education and awareness. Working in collaboration with the UGA Athletic Association, the program will utilize the popularity of athletics to campus life to benefit the broader student population. Specifically, grant activities are designed to impact the social and campus environment by correcting misperceptions that heavy drinking is the norm. Activities already undertaken include the use of audience response technology with UGA student-athletes in the CHOICES About Alcohol program. Some student-athlete leaders have participated in the Fontaine Center Student Advisory Board and helped to plan and take part in campus alcohol education events in 2009-2010. Upcoming program activities include launching a social norming campaign to correct misperceptions about alcohol use among students, and providing and promoting alternative activities for students. Messages have been developed utilizing the most recent social norm data from the CORE Alcohol and Drug Survey. The campaign materials and messages will be disseminated in Fall 2011. An IRB-approved pre-test will be administered at the start of the campaign and a post-test will be conducted after 1.5 months of campaign exposure to determine level of knowledge and attitude change.

In Fall 2010, Fontaine Center staff created an Administrative Briefing for Student Affairs Administrators in anticipation of increased media scrutiny following the release of the Princeton Review's publication of the Top Party School rankings. The briefing included data trends of UGA student AOD use, support and rationale for the Fontaine Center's comprehensive scope of services, and key messages about AOD use at UGA that promote a low-risk environment.

The Health Center administers two population-based surveys biennially that provide data about health risk behaviors, including alcohol and other drug use. The CORE Alcohol and Drug Survey, developed by the CORE Institute at Southern Illinois University, was last conducted in Spring 2011. The newly revised National College Health Assessment, sponsored by the American College Health Association, was administered in the Fall 2011.

The Health Promotion Department's Program Evaluation Specialist annually completes an evaluation study of the CHOICES About Alcohol program conducted with university student-

athletes. The evaluation study covering academic years, 2006-2007 through 2010-2011 provided analytic results about participants' satisfaction with the curriculum and its perceived impact, as well as short-term changes in knowledge and attitude. Favorable, statistically significant changes in knowledge and attitudes were observed following the program most years. These results, along with team-specific aggregate alcohol-related risk, were shared with stakeholders in the Athletic Association in Fall 2009 for purposes of planning future increasingly tailored interventions.

The Program Evaluation Specialist and AOD Prevention Coordinator completed a Performance Improvement study in Fall 2010 regarding student-athlete engagement during the CHOICES program with the use of audience response technology (clickers). The project leaders compared satisfaction data reported by student-athletes in previous years with the Fall 2010 student-athlete responses while using the clicker technology. The study was inconclusive. While it appeared that engagement among student-athletes decreased with the introduction of new technology, other confounding variables may have attributed to the difference in satisfaction. Project leaders are considering creating an environment for the Fall 2011 CHOICES program that mimics the environment from the 2006-2009 years, and incorporating the clicker technology again to see if there are any changes in satisfaction and engagement. Some aspects that may be reproduced include the use of student-athlete endorsement of the program, providing the programs in a more familiar location to the athletes, and shortening the length of the CHOICES program which had become inadvertently longer with the introduction of the clickers.

Starting in Fall 2010, the AOD Prevention Coordinator began working with a Communications doctoral student specializing in Health Communication. The intent of the collaboration is to evaluate the current PRIME for Life: Campus mandated alcohol course. The evaluation data to be collected in Fall 2011 will be utilized in the conceptualization and design of a new mandated alcohol education course to replace the current course. The goal of the implementation of a new course is to update program content as well as create a more salient and personalized experience for attending students. Fontaine Center staff anticipates an increase in the likelihood that students will utilize the information to make lifestyle changes regarding their AOD use following course attendance.

Annually, the AOD Prevention Coordinator monitors behavior and satisfaction data collected from the MyStudentBody: Essentials course. Behavior data appear to be similar to student self-reported data on CORE and ACHA-NCHA II surveys. After students complete the MSB course, they have the opportunity to complete a satisfaction survey about the course. Overwhelmingly, students report that the course is helpful, informative, and student satisfaction with the course remains consistently high. This positive satisfaction rating has been consistent for the past 3 years based upon student self-report.

Starting in Spring 2012, a group of Fontaine Center staff began development of a new mandated alcohol education course to replace the PRIME for Life course currently being implemented. The goal of the implementation of a new course is to update program content as well as create a more salient and personalized experience for attending students. Fontaine Center staff anticipates an increase in the likelihood that students will utilize the information to make lifestyle

changes regarding their AOD use following course attendance. Assessment and evaluation tools will be developed and implemented with the new program when it is launched.

Assessment of Fontaine Center AOD initiatives has fallen behind following the leaving of the Assessment and Evaluation Specialist in Fall 2011. However, remaining staff have attempted as much as possible to maintain assessment efforts for outreach programming, NCAA grant activities, and continuing to implement student behavior surveys to maintain consistent data.

## UNIVERSITY HOUSING

University Housing student staff members have not actively assessed the individual programs presented to residents beyond anecdotal evidence. A review of the programming model for student staff and its evaluation efforts was initiated during the 2011-2012 academic year; however, during this process members of the review team identified a variety of issues which prevented them from completing their task during this timeframe. The review team remains in place and their work has been extended into the next academic year with closer scrutiny.

Fall training and in-service sessions for student staff members were assessed, and the results follow:

### Results of the CA/RA/VCA Fall 2010 Training Session on Alcohol and Marijuana

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
I can identify signs of intoxication as a result of alcohol consumption or marijuana use	108	56	4	3	0
I can appropriately confront residents or guests suspected of alcohol or marijuana possession or consumption	108	62	1	0	0
I can articulate the appropriate questions to ask students suspected of alcohol possession or consumption	96	71	3	0	0
I can identify items commonly associated with marijuana use	97	59	8	4	2

### Results of the Fall 2010 CA/RA/VCA In-service on Drugs

What did you feel was the main objective of this task?	Was the topic applicable?	Rate (1=Poor, 10=Excellent)
To educate RAs on how to handle drugs in the residence halls	Yes, I've already had to deal with drugs on my hall	8
To educate us about drugs and drug abuse	Yes. Guys on my hall, I think, abuse drugs	8
To inform CA/RAs about the dangers and effects of alcohol and drug abuse	Very. The presenter did a really good job presenting the information	10
To educate us on different drugs and how to look for them	Yes	8

Learn the effects of drugs on the body and how to look for them	Yes	7
To inform us of the different drugs on campus, the most popular	Yes, I never knew the topic about drugs before now	7
Informative about drugs, their effects on the body, and how to deal/address them	Yes	8
Teach about drugs and alcohol	Yes, it will help me deal with my residents	8
Introduce drug policy and popular drugs on campus	Yes	7
Inform RAs on most commonly abused drugs	Very! The topic was fresh, new and very helpful	10
To learn about drugs and their signs, symptoms and side affects	Yes	2
The main objective was to inform about the variety of drugs and their effects housing staff may encounter	Yes, this topic was applicable and helpful because there are situations where housing staff have to encounter drug-related problems	7
Further education on the effects and dangers of illegal drugs	Yes	7
To teach us the symptoms and dangers of drug use and abuse	Yes, I feel that as RAs, we need to know this information, so it is helpful	8
To learn the effects of drugs	Yes!	9
To inform us about the different drugs we may run into	Yes, because I now know what to look for	7
To learn about drugs and how to tell if our residents are under the influence and what to do	Yes	9
To educate us about drug use at UGA, how to recognize signs of abuse and resources on campus	Yes	9
To tell us about drugs and how to help residents who may have issues with them	Yes	5
To discuss the main drugs on campus and how to identify those that use them	Definitely	8
To teach us about drugs/alcohol and dangers associated	Yes, drugs and alcohol are prevalent on college campuses	8
To teach us how to spot when our residents are taking drugs and how to help them	Yes!	7
	Yes! I needed it to help me with residents	10
To identify different types of drugs used by students and possible warning signs of drug abuse	Yes, especially the information about Adderall	8
To educate us on the dangers of drug abuse and resources to help our residents	Yes, very helpful	9
To educate us about different drugs and symptoms of drug abuse	Very applicable. Anything can happen in a residence hall, so I want to be prepared	9
To better educate us about drugs and alcohol	Yes	7

*Results of the CA-RA Fall 2011 Training Session Regarding Alcohol and Marijuana*

7. Alcohol & Marijuana <span style="float: right;"><a href="#">Create Chart</a> <a href="#">Download</a></span>							
	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Rating Average	Response Count
I was trained to identify signs of intoxication as a result of alcohol consumption or marijuana use	60.3% (105)	33.3% (58)	4.6% (8)	1.7% (3)	0.0% (0)	1.48	174
I was trained to appropriately confront residents or guests suspected of alcohol or marijuana possession/consumption	65.5% (114)	32.2% (56)	1.7% (3)	0.6% (1)	0.0% (0)	1.37	174
I was trained to articulate the appropriate questions to ask students suspected of alcohol possession/consumption	58.6% (102)	35.6% (62)	4.6% (8)	0.6% (1)	0.6% (1)	1.49	174
I was trained to identify items commonly associated with marijuana use	50.9% (88)	37.6% (65)	6.4% (11)	4.0% (7)	1.2% (2)	1.67	173
I was trained to gather facts concerning alcohol or marijuana consumption/possession for judicial reporting	61.5% (107)	33.9% (59)	4.0% (7)	0.6% (1)	0.0% (0)	1.44	174

In February 2011 and February 2012, University Housing conducted a resident satisfaction assessment through Educational Benchmarking, Inc. As part of the assessment, residents were asked to respond to three questions regarding their alcohol consumption behavior. A sample of residents was selected to participate from the traditional residence halls in 2011 (i.e., does not include East Campus Village, nor Payne Hall as it was not occupied during this time) and from the nontraditional residence halls (i.e., East Campus Village) in 2012. Results follow:

*Results of the February 2011 EBI Resident Study Assessment*

Q. We are interested in information about your alcohol consumption behavior. This information will be kept confidential and your candid feedback is greatly appreciated. Demographics: Number of Alcoholic Drinks Consumed Per Event

	I do not consume alcohol	One or two drinks	Three of four drinks	Five or six drinks	Seven or eight drinks	More than eight drinks
N	127	35	43	20	3	2
% of Total	55.2%	15.2%	18.7%	8.7%	1.3%	0.9%

Q. We are interested in information about your alcohol consumption behavior. This information will be kept confidential and your candid feedback is greatly appreciated. Demographics: Frequency of Alcohol Consumption

	I do not consume alcohol	Less than once per week	Once per week	Two to three times per week	Almost every day	Every day
N	124	59	26	21	0	0
% of Total	53.9%	25.7%	11.3%	9.1%	0.0%	0.0%

Q. We are interested in information about your alcohol consumption behavior. This information will be kept confidential and your candid feedback is greatly appreciated. Demographics: Alcohol Negatively Impacts the Quality of Life for Students on the Floor

	Not at all			Moderately			Extremely
N	109	55	21	25	14	3	4
% of Total	47.2%	23.8%	9.1%	10.8%	6.1%	1.3%	1.7%

*Results of the February 2012 EBI Resident Study Assessment for East Campus Village*

Q. We are interested in information about your alcohol consumption behavior. This information will be kept confidential and your candid feedback is greatly appreciated. Demographics: Number of Alcoholic Drinks Consumed Per Event

	I do not consume alcohol	One or two drinks	Three of four drinks	Five or six drinks	Seven or eight drinks	More than eight drinks
N	171	71	46	29	9	10
% of Total	50.9%	21.1%	13.7%	8.6%	2.7%	3.0%

Q. We are interested in information about your alcohol consumption behavior. This information will be kept confidential and your candid feedback is greatly appreciated. Demographics: Frequency of Alcohol Consumption

	I do not consume alcohol	Less than once per week	Once per week	Two to three times per week	Almost every day	Every day
N	164	105	37	24	1	1
% of Total	49.4%	31.6%	11.1%	7.2%	0.3%	0.3%

Q. We are interested in information about your alcohol consumption behavior. This information will be kept confidential and your candid feedback is greatly appreciated. Demographics: Alcohol Negatively Impacts the Quality of Life for Students on the Floor

	Not at all			Moderately			Extremely
N	183	65	31	30	13	6	4
% of Total	55.1%	19.6%	9.3%	9.0%	3.9%	1.8%	1.2%

*Strengths of Programmatic Efforts:*

- From the assessment results, it appears that housing staff continue to feel well-trained to identify alcohol and drug use by residents and respond appropriately in accordance to policy and procedure.

- University Housing's programming guidelines require someone who has been professionally trained (the expert) to provide any alcohol and drug information to residents who attend programs being sponsored by staff within the residence halls. This ensures that factual and high quality information is distributed directly to those who attend.
- Students are reminded of the University's perspective on the use of alcohol and other drugs through strong and consistent enforcement by the residence staff. Observations may often act as a deterrent for some students.
- University Housing prohibits the posting of any event being held in location where the main focus is alcohol-related due to the fact that most of the residence hall population is under 21 years of age.

*Weaknesses of Programmatic Efforts:*

- Because there has not been a mechanism in place to formally assess programs presented to residents, housing staff have not been able to determine whether programming efforts are effective or have been able to meet resident needs.
- Emphasis on alcohol and other drug education has not be as heavily emphasized in Family and Graduate Housing (this could be the result of the resident population being primarily more focused on coursework and the presence of families in this community). As a result, little programming documentation is available through the resident managers, so reporting efforts in this area have been difficult to determine.
- The majority of students living in the traditional halls are new to the campus each year due to the first-year live-on requirement. Therefore, staff members are repeatedly faced with a new population to educate. In addition, the large population of new students reduces the ability to develop strong, upper-class role models.
- Like other college campuses, it is somewhat difficult to determine students' actual behavior along with the noted campus culture.

## **UNIVERSITY POLICE DEPARTMENT**

The University of Georgia Police Department takes a number of steps to assess not only the offered programs, but also the specific needs of the members of the University community that takes advantage of the programs. Each quarter, data related to the number and types of program presentations that are requested and the number of attendees for each presentation is gathered. Program presenters also elicit information from program attendees on what they feel would be helpful additions to the various programs offered.

## IV. FUTURE RECOMMENDATIONS

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### INTERNATIONAL STUDENT LIFE

International Student Life staff will continue to promote healthy behaviors through various cultural events and education about international issues around the world. Additionally, ISL will continue to educate students about relevant policies and laws that impact both their daily lives as well as leadership initiatives offered by the student organizations advised through the office.

### STUDENT ACTIVITIES

The overwhelming success of the Dawgs After Dark program indicates that students are highly engaged by alternative evening programming; the Tate Student Center will continue to grow the program and will promote it heavily in order to bring in increasing numbers of students.

### STUDENT AFFAIRS FOR EXTENDED CAMPUSES

Student Affairs for Extended Campuses has sought campus-specific information from the Core Alcohol and Drug Survey for the next time it is administered, so that they can begin the process of inquiry into AOD-related behaviors and needs of their students. The department has also begun a partnership with the John Fontaine, Jr. Center for Alcohol Awareness and Education on the Athens Campus. In coming years, they will continue this partnership and seek advice about assessing the need for alcohol education on the Griffin and Gwinnett Campuses.

### OFFICE OF STUDENT CONDUCT

The **Office of Student Conduct** is currently reviewing opportunities for proactive education and outreach. Initiatives during 2012-2013 will include:

- Partnering with University Housing for general and AOD-specific outreach opportunities directed toward first-year students.
- Developing 101 Things to Do in Athens into an interactive programming session.
- Revising general conduct presentations to more specifically address each audience, with AOD regulations as a primary focus for incoming and first-year students.
- Assessing feasibility of incentives for first-year students to visit the OSC website to review the Code of Conduct with one prompt for the incentive requiring that students articulate AOD regulations and the sanctions associated with violations of those regulations.

### UNIVERSITY HEALTH CENTER

Future recommendations include:

- Continue collaborative efforts among UHC departments to provide an integrated approach to addressing AOD prevention and early intervention services on campus.

- Increase communication and visibility of the Fontaine Center activities with key campus and community stakeholders.
- Develop and implement new assessment tools to better understand what influences AOD use among UGA students, and use this data to increase prevention and early intervention efforts.
- Develop and implement new alcohol and other drug education class utilizing motivational interviewing and harm reduction strategies.
- Increase evaluation and assessment efforts on all Fontaine Center services and programs.
- Increase collaboration with Greek Life and Residence Life to support university mission.
- Begin to build Recovery Community services using a social support model for UGA students in recovery.

## **UNIVERSITY HOUSING**

In Fall of 2012, University Housing's organizational structure was revised. Prior to this, Family and Graduate Housing (F&GH) community had operated under different programming guidelines. As a result of the restructuring, F&GH has been realigned and now reports up through the Residential Services and Programs area and a review of staff responsibilities is currently being conducted. It is anticipated that staff responsibilities will be redefined and expectations as they relate to programming will be outlined. These new expectations are expected to be initiated in the upcoming academic year. Therefore, it is anticipated that more intentional educational efforts be taken to provide this community with alcohol and illegal drug use information in the future.

With the opening of the Health Sciences Campus (HSC) in August of 2011, University Housing has been presented with a unique opportunity to address the needs of a wide variety of individuals as the new programs and facilities are phased in over the next few years on the campus. The HSC is currently home to the Visiting Scholar Program, where visitors need both short-term and long-term housing accommodations. These visitors are typically affiliated with one of the academic programs and travel to Athens from various points all over the world. Beginning in the fall of 2012, accommodations for medical students as well as graduate students enrolled in UGA's public health program were established. Furthermore, it is anticipated Brown Hall (a more traditional residence hall) will be available for approximately 200 undergraduate students beginning fall 2013. Therefore, it is recommended that time be allocated to determining what the appropriate staff programming expectations as they relate to each of these resident populations. It should be noted that it may be necessary for these expectations to vary somewhat as it is anticipated that the needs of each of these groups cannot be folded into one overall model.