STUDENT AFFAIRS DATA SUMMIT
hosted by UGA Student Affairs
February 19, 2017 – 8:00am-5:00pm
University of Georgia – Atlanta/Buckhead Campus
3475 Lenox Road NE Suite 300
Atlanta, GA 30326

Sunday, February 18, 2017
7:00pm Optional Dinner

Monday, February 19, 2017
8:00am-8:30am Check-In and Continental Breakfast
8:30am-8:45am Welcome and Introductions
8:45am-9:15am Framing the Conversation
9:15am-10:45am Best Practices Conversation – Centralized Data Collection & Data Connections
Topics may include:
  • Capturing data
    o Types (e.g., participation, learning outcomes assessment, program outcomes assessment)
    o Technology (e.g., card scanners, software solutions)
    o Responsibility (e.g., functional area, assessment team, assessment office)
  • Codifying data
    o Engagement (e.g., involvement type, level of investment)
    o Connection to learning framework(s)
    o Responsibility (e.g., functional area, assessment team, assessment office)
  • Data connections
    o Student Affairs inputs (e.g., participation, learning outcomes assessment)
    o Institutional inputs (e.g., student characteristics, academic characteristics, academic outcomes, behavioral data from other divisions)
  • Data outputs
    o Descriptive statistics (e.g., student characteristics of engaged, academic characteristic of not engaged)
    o Comparisons (e.g., engaged vs. not engaged, engaged vs. entire student population)
    o Correlations (e.g., engaged/not engaged and GPA, engaged/not engaged and time-to-degree, engaged in functional area A and functional area B)
    o Predictive models (e.g., retention, time-to-degree)
  • Data access
    o Display (e.g., static tables, interactive dashboards)
    o Users (e.g., assessment office, leadership, all staff)
10:45am-11:00am Break
11:00am-12:00pm Best Practices Conversation – Centralized Data Collection & Data Connections Continued
12:00pm-12:45pm  Lunch (on site)

12:45pm-2:45pm  Exploratory Conversation – Connecting Student Affairs and Institutional Data
Topics may include:
  • Data sharing
    o Educating institutional partners/data literacy (e.g., what does the
data qualitatively represent, why positive correlations may exist
when negative correlations are expected)
    o Level of detail (e.g., aggregate number of interactions per student,
conduct record vs. conduct violation)
  • Using outputs
    o Interventions (e.g., population strategies, individual strategies)
    o Strategic planning (e.g., measuring success, future planning)
    o Resource allocation

2:45pm-3:00pm  Break

3:00pm-4:30pm  Exploratory Conversation – Legal and Ethical Considerations
Topics may include:
  • Data collection
    o Implied vs. informed consent
  • Data sharing
    o “Sensitive” data (e.g., health records, conduct records)
  • Data outputs
    o Responsibility for knowing “at risk” individuals and populations
    o Profiling

4:30pm-5:00pm  Wrap-Up and Next Steps

6:00pm  Optional Dinner