2015 Strategic Plan
MISSION
The Division of Student Affairs’ mission is to enhance the learning environment for students at
the University of Georgia. We accomplish this by stimulating the learning process, integrating
the in-class and out-of-class experiences, promoting an environment conducive to growth and
discovery, and facilitating intellectual, spiritual, social, occupational, physical, cultural, and
emotional development. The Division promotes a campus environment that provides quality
services and increases student retention and success; attains and exceeds compliance with
national standards; and serves as an educational laboratory for graduate students in higher
education. Ultimately, we work to enhance the overall quality of campus life, establish a sense of
community, and enable all students to realize their fullest potential.

PREFACE
The Division of Student Affairs is committed to enhancing the learning environment for students
at the University of Georgia. The Student Affairs 2015 Strategic Plan aligns with the University
of Georgia's 2020 Strategic Plan, and outlines Strategic Directions, with accompanying
Priorities, which will guide our work through the next five years. Our plan is a dynamic, living
document, responsive to the ever-changing needs of the Division's constituents.

The Student Affairs 2015 Strategic Plan arises from the collective work of a Division-wide group
of professionals who served on the Strategic Planning Committee. This plan was reviewed and
approved by the Student Affairs Leadership Team (SALT) on August 26, 2011. This team will
oversee the annual implementation and evaluation of the plan.
STRATEGIC DIRECTION I:
Promoting a Culture that Supports Holistic Learning Experiences for Students

Strategic Priorities:

1. Develop a Division-wide program through which students will demonstrate proficiency in the Student Affairs Learning and Development Objectives (SALDOs).
2. Strengthen the Division of Student Affairs assessment program within individual units to ensure that it is efficient, comprehensive, and coordinated.
3. Integrate the work of the Division of Student Affairs in the implementation of the University’s First Year Odyssey Program.
4. Ensure seamless integration of Extended Campuses into the work of the Division of Student Affairs.

STRATEGIC DIRECTION II:
Cultivating a Division of High-Performing Individuals within Student Affairs

Strategic Priorities:

1. Recruit and retain high performing individuals.
2. Promote training and development to advance career opportunities.
3. Ensure the staff evaluation process is functional and meaningful.

STRATEGIC DIRECTION III:
Demonstrating Effective Stewardship of Resources Administered by Student Affairs

Strategic Priorities:

1. Maintain, create, and update facilities or equipment with an emphasis on effective use of natural resources and sustainable living, while planning and advocating for the future needs of students based on national trends and best practices.
2. Use resources, knowledge, and technologies among units within the Division with a greater emphasis on partnerships and collaboration.
3. Generate additional funds available for Student Affairs programs and services through fundraising, development, and revenue generation.
4. Seek ways to accomplish Division priorities through leveraging resources with external units.
STRATEGIC DIRECTION IV:  
Developing Partnerships to Advance the Mission of the University of Georgia

Strategic Priorities:

1. Collaborate with other University departments, with an emphasis on innovative academic alliances.
2. Create opportunities for student input in policy and process development, decision-making, and administration of programs.
3. Encourage and support staff to engage in service to nonprofit community organizations.
4. Enhance support to transfer students, returning veterans, graduate students, and professional students.

STRATEGIC DIRECTION V:  
Enhancing and Sustaining a Culture of Inclusion at the University of Georgia

Strategic Priorities:

1. Ensure that the Division of Student Affairs models inclusivity.
2. Support and participate in the recruitment, retention, academic advancement, and graduation of underrepresented student populations.
3. Increase opportunities for community building and intercultural learning.
4. Prepare students through programs, services, and other experiential opportunities for responsible participation in the global society of the twenty-first century.
2015 Strategic Planning Committee

Jerry Anthony  Office of the Dean of Students Business Office
T.W. Cauthen (Committee Chair)  Center for Leadership & Service
Joe Crim (Consultant)  Department of Cellular Biology, Retired
Elaine Deason  Recreational Sports
Wes Fugate  Greek Life Office
Rick Gibson  University Housing
Jody Hall  Campus Reservations
Liz Hansen  Student Activities
Jane Hillsman  Office of the Vice President for Student Affairs
Zoe Johnson  Tate Student Center
Bill Kemper  University Health Center
Zoe Minor Johnson  Office of Student Conduct
Jamie Polk  University Housing
Pat Roth  Disability Resource Center
Nayely Shields  Intercultural Affairs
LaRetha Spain-Shuler  Intercultural Affairs
Jamie Wilkes  University Housing
Brian Williams  Recreational Sports