

# Student Organization Advisor Team

*August 4, 2020*



UNIVERSITY OF  
GEORGIA



# Agenda

- Introductions
- Introducing SOAT and ELS
- Overview of the COVID-19 Guidelines for Student Organizations
- Additional Resources



# Introductions

# Introducing SOAT and ELS

# Safety, decision-making, and personal responsibility

- Encourage student leaders to...
  - review the organization's attendance and participation policies
  - set appropriate expectations
  - respect individual decisions regarding students' specific situations





# Contract tracing

- Maintain updated organization rosters in the Involvement Network
- Track event participation in the Involvement Network
  - Utilize RSVP settings



# Campus reservations

- All student organizations are encouraged to host meetings online
  - Utilize breakout rooms and screen-sharing on Zoom
- Reservation requests for classroom spaces will be available August 31
- Capacity numbers and room set up types will be adjusted to meet social distancing guidelines
  - Details can be found at <https://tate.uga.edu/reserve>
- Students will be discouraged from having common food and drink distribution sources, favoring individually portioned and pre-packaged containers
- Indoor tabling reservations will not be available for the fall



# Events

- Large events will need to follow the institutional plan for large events (to be released)
- Tailor experiences and services to accommodate social distancing practices.

Strategies include:

- using larger venues and open-air spaces that allow spatial flexibility
- offering the same activities multiple times to enable smaller groups
- supplementing or alternatively delivering experiences online
- configuring available spaces and furnishings in new ways
- Consider detailed signage, queuing lines, and individually packaged food or vendor-distributed/catered food





## Events (continued)

- Limit activities and shared items that require physical contact
- Students will be actively encouraged to self-clean following all events and meetings
- For off-campus events and activities, student organizations will be asked to follow current guidance in place from state and local officials and health leaders
- Include contingency plan when advertising programs, events, and activities
- Utilize the Involvement Network to promote and manage events



# Recruitment

- All student organization recruitment activities will adhere to the current social distancing guidance
- ELS will implement the large-scale Involvement Fair in an alternative online format (September 3)
- Encourage student leaders to...
  - update organization information on the Involvement Network
  - use Forms for sign-ups, interest forms, applications, and more
  - highlight members and membership experiences via social media



# Engagement & community building

- Create opportunities for social engagement within virtual organization meetings (e.g. Zoom backgrounds, online games, etc.)
- Seek opportunities to collaborate with other organizations virtually
- Share information regarding campus resources with membership
- Create pairs or small groups of members based on similar interests
- Consider establishing an outreach team to check-in with individual members





# Retreats

- Student organizations are encouraged to host retreats virtually
- Smaller group discussions can be created using breakout rooms via Zoom
- Build in breaks in content to minimize “Zoom fatigue”
- Ensure there are social components incorporated to break up training and build community





# Fundraising

- Student fundraising activities that involve food, unless it is pre-packaged, will not be approved
- Organizations are encouraged to fundraise online rather than exchanging items and/or money in person
- Fundraising requests should be submitted through the Involvement Network



# Communication & marketing

- Organizations can submit announcement requests for the Student Involvement Listserv, which is sent out weekly by ELS
- Encourage student leaders to...
  - post organization news to different audiences via the Involvement Network
  - utilize social media platforms and consider tools such as Hootsuite to schedule posts ahead of time



# Additional Resources

- Student Organization Zoom Series
  - Campus Reservations  
[https://www.youtube.com/watch?v=rrB7\\_nCE8vg&t=31s](https://www.youtube.com/watch?v=rrB7_nCE8vg&t=31s)
  - Thursday, August 6 at 4pm: Overview of the COVID-19 Guidelines for Student Organizations
  - Monday, August 10 at 4 pm: Utilizing Zoom for Student Organization Operations
- How to Create an Event on the Involvement Network video
- [ugaels@uga.edu](mailto:ugaels@uga.edu)



# Questions and Announcements

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